



# Board of County Commissioners Agenda Request

**7A**  
Agenda Item #

**Requested Meeting Date:** January 4, 2022

**Title of Item:** Greater Minnesota Recycling and Composting Grant

<input checked="" type="checkbox"/> REGULAR AGENDA	<b>Action Requested:</b>	<input type="checkbox"/> Direction Requested
<input type="checkbox"/> CONSENT AGENDA	<input checked="" type="checkbox"/> Approve/Deny Motion	<input type="checkbox"/> Discussion Item
<input type="checkbox"/> INFORMATION ONLY	<input type="checkbox"/> Adopt Resolution (attach draft)	<input type="checkbox"/> Hold Public Hearing*

*\*provide copy of hearing notice that was published*

<b>Submitted by:</b> Andrew Carlstrom	<b>Department:</b> Planning & Zoning
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<b>Presenter (Name and Title):</b> Andrew Carlstrom, Environmental Services Director	<b>Estimated Time Needed:</b> 5 minutes
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**Summary of Issue:**

I am respectfully requesting Board signature upon this MPCA Greater Minnesota Recycling and Composting Grant application that has the potential to expand access of recycling services in Aitkin County.

Currently, Aitkin County's participation is under the 35% recycling goal required by the State of Minnesota. We will be requesting grant dollars from the MPCA to encourage more access and more participation with recycling in our mostly rural county. We are partnering with a third-party grant writer and will be proposing a future partnership with an "Uber-like" business model called "Recyclops" (<https://recyclops.com/>). Mission Statement: "Our mission is to provide access to affordable recycling to all, regardless of where people live." The awarding of the grant could decrease monthly curbside charge for recycling to an estimated \$8.00 for customers as well as provide jobs to Aitkin County residents. Submitting this application and proposal does not bind Aitkin County to any contract with Recyclops or its affiliates. If approved, I am proposing County Administrator, Jessica Seibert as authorized signer. The deadline for submission to MPCA is January 11, 2022.

**Alternatives, Options, Effects on Others/Comments:**

**Recommended Action/Motion:**  
Signing of the grant application in support of increased recycling efforts throughout Aitkin County

**Financial Impact:**

Is there a cost associated with this request?  Yes  No

What is the total cost, with tax and shipping? \$ 25 percent In-Kind

Is this budgeted?  Yes  No *Please Explain:*

2022

# recyclops

Recycling for those who want it.



01

## Who We Are



**Makes recycling available to people that do not have access to programs.**

### **Peer-to-Peer Model**

Recyclops' proprietary driver & collection system

### **Provides Well Paying Jobs**

Average of \$25 per hour

### **Tip Fee Savings for Towns**

Cuts down on trash entering the landfill

2022

**170+ cities**  
with Recyclops customer in  
**18 states**  
who recycle  
**>350,000 lbs**  
monthly



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## How it Works: For Customers

- **Easy Online Sign-Up**  
Each community has its own website
- **Location Activation After 100 Sign-Ups**  
Usually within 2-4 weeks of announcement
- **Pick-Ups Begin Immediately**  
Like any subscription service we are 100% focused on customer service

- **Bag Your Recyclables\***  
\*In your Recyclops provided bags



- **Place Bags Outside of Your Home**  
On your assigned pick up day



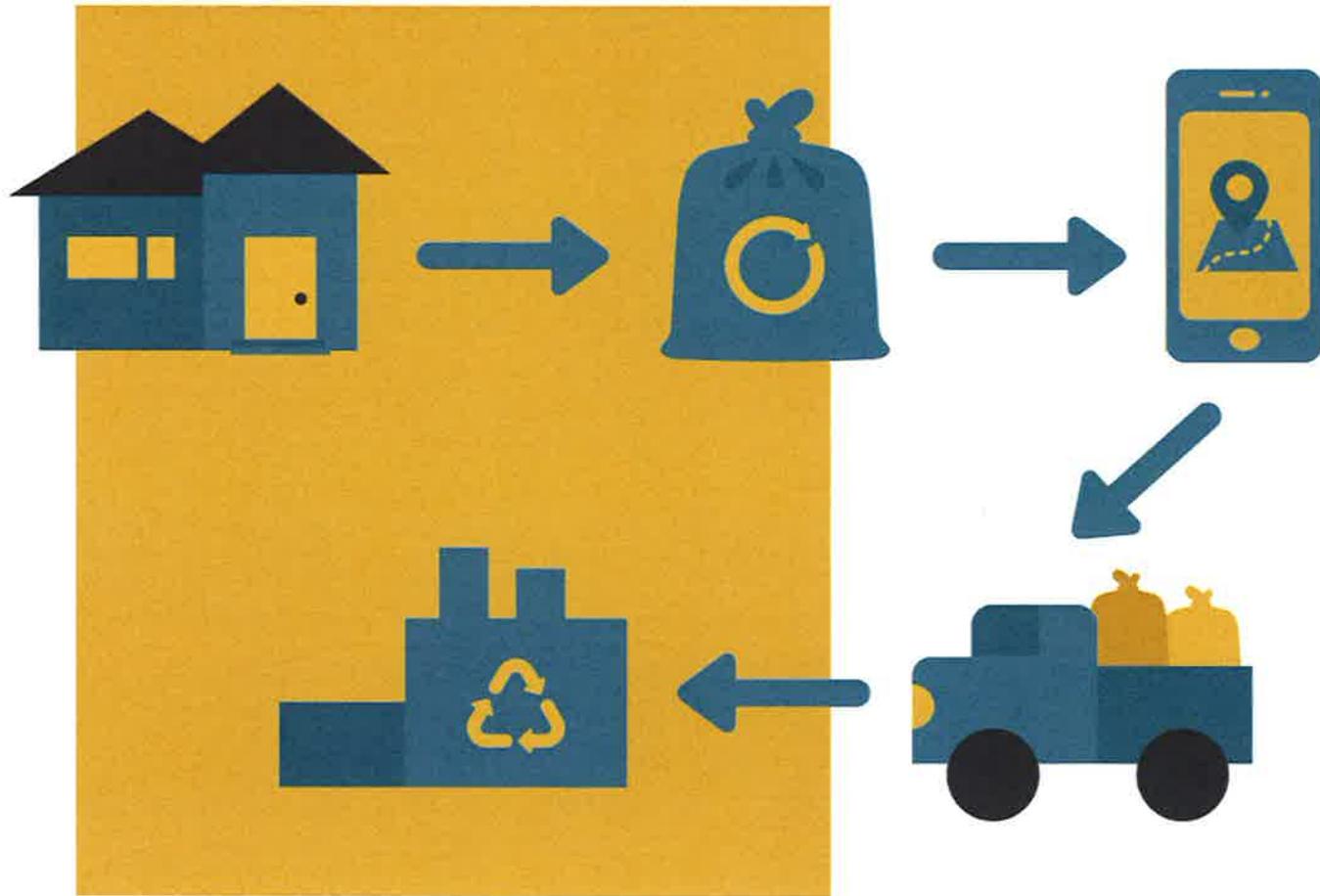
- **We'll Do the Rest**  
We'll stop by on your recycling day,  
and if you ever need additional pick ups,  
just let us know!





## How it Works: Pick Ups

We use technology & local drivers  
with pick up trucks



## Pricing

**\$12/month \***  
for every other week pick-ups

**\$18/month \***  
for every week pick-ups

**\$7/month \*\***  
Glass service add-on

\*represents annual pricing  
\*\* glass collection service may also be available in your area

## Accepted Materials

Paper, plastic containers, cardboard, metal cans & newsprint \*\*



# Why Recyclops?

**We Operate Where  
Others Can't**

**Recyclops Can Operate in  
Partnership with the City**

or as a completely independent  
company who contract directly  
with residents.

**Small Trucks= Low Impact**

By using standard pick-up  
trucks, Recyclops emits 5x less  
CO2 per home than trash  
trucks.

This also leads to less wear and  
tear on city roads.

### Community Organization Involvement

- Environmental Groups
- Neighborhood Groups/Boards
- Schools & Churches
- Youth Groups - BSA, Girl Scouts
- Senior Groups - AARP

### Housing Developments/ HOA Programs

Gives the Public the Opportunity to "Do the Right Thing"

Reduce  
Reuse  
Recycle

2022



**Dennis Wise**

Vice President of Sales  
dennis@recyclops.com  
(919) 796-9221