



Board of County Commissioners Agenda Request

3A

Agenda Item #

Requested Meeting Date: June 23, 2015

Title of Item: Aitkin County Tourism and Development Grants

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA <input type="checkbox"/> INFORMATION ONLY	Action Requested: <input checked="" type="checkbox"/> Approve/Deny Motion <input type="checkbox"/> Adopt Resolution (attach draft)	<input type="checkbox"/> Direction Requested <input type="checkbox"/> Discussion Item <input type="checkbox"/> Hold Public Hearing* <small>*provide copy of hearing notice that was published</small>
Submitted by: Ross Wagner		Department: Economic Development & Forest Ind
Presenter (Name and Title): Ross Wagner, Economic Development & Forest Industry Coordinator		Estimated Time Needed: 20 minutes
Summary of Issue: Aitkin County has received eight grant requests through the Aitkin County Tourism and Development Grants. A total amount of \$7,475.00 has been requested out of \$6,000.00 available. After much discussion, the Economic Development Committee is recommending that \$5,250.00 be awarded. A memo with a description of the request and recommendations from the committee is attached as well the grant applications and a list of grants awarded through 2014.		
Alternatives, Options, Effects on Others/Comments:		
Recommended Action/Motion: Approve funding the applications as recommended by the Economic Development Committee		
Financial Impact: Is there a cost associated with this request? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No What is the total cost, with tax and shipping? \$ 5,250.00 Is this budgeted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <i>Please Explain:</i>		

Legally binding agreements must have County Attorney approval prior to submission.

Aitkin County Economic Development & Forest Industry Coordinator

Aitkin County Courthouse

Ross Wagner

217 Second Street N.W.

Aitkin, MN 56431

Phone: 218/927-7305

Fax: 218/927-7374

TO: Aitkin County Board of Commissioners

FROM: Ross Wagner, Economic Development & Forest Industry Coordinator

DATE: June 17, 2015

SUBJECT: Aitkin County Tourism and Development Grants

Aitkin County Tourism and Development Grants have been received. Below is a summary of each application in the opposite order they were received. We have \$6,000.00 in the fund with \$4,000.00 for promotion and development and \$2,000.00 set aside for trail enhancement grants. Below each summary is the recommendation of the Economic Development Committee. A total of \$7,475.00 has been requested and \$5,250 is being recommended.

- McGregor Area Chamber of Commerce; 2016 MN Governor's Fishing Opener. Requested \$1,000.00 would be used to promote all of the community events and activities that take place along with the GFO.
 - *Recommendation is to approve \$1,000.00, an important event for all of Aitkin County and this will allow the organizing committee to start promoting the event as soon as they feel appropriate.*
- Up North Riders ATV Club; Kiosk Signage, Northwood's ATV Trail, Lawler Loops. Requested \$1,000.00 would help purchase and install 6 informational signs.
 - *Recommendation is approve \$1,000.00 with the stipulation that the club match the grant on a 1 to 1 basis. To receive the whole \$1,000.00 the club must match it with \$1,000.00. Improved signage is being requested from trail users.*
- Economic Development & Forest Industry Coordinator on behalf of Aitkin County ATV Alliance; Signage, Northwood's ATV Trail, system wide. Requested \$1,000.00 would help fund the purchase of signs similar to Up North Riders signs to be consistent and used as a matching grant towards Polaris and other grant for ATV trails.
 - *Recommendation is approve \$1,000.00 with the stipulation that the alliance match the grant on a 1 to 1 basis. To receive the whole \$1,000.00 alliance must match it with \$1,000.00. Improved signage is being requested from trail users.*
- Economic Development & Forest Industry Coordinator; Advertising and promotion of McGregor Walleye tank. Requested \$1,000.00 would be used to create awareness of new event designed to bring ideas for new business to potential funders.
 - *Recommendation is approve \$1,000.00 so that the organizing committee can start promoting the event to potential inventors and people with ideas so they can have them ready for the actual event.*

- Jaques Art Center; Repair/replacement of Jaques Mural. Requested \$1,000.00 would replace nearly 20 year old peeled and cracking mural with new banner technology.
 - *Recommendation is approve \$500.00, committee is in favor of the mural but felt the JAC should contribute or fund raise more towards the cost.*
- City of Aitkin; Conduct Community Meetings, advertising and brochures on Phase II of Bike Trail. Requested \$1,000.00 would be used to prepare brochures and other advertising to promote and get input on Phase II of the Aitkin Bike trail.
 - *Recommendation is approve \$250.00 for promotional materials. Committee is in favor of the Bike Trail being extended but felt the project is not far enough along for full funding.*
- City of Tamarack; 4th of July Celebration. Requested \$475.00 to advertise 4th of July events and send donation letters. Proceeds of event will go to new playground equipment.
 - *Recommendation is to not approve funds for this event. Tamarack 4th of July has been funded several times in the past and it is basically the same event.*
- Aitkin Area Chamber of Commerce; Experience Aitkin advertising and promotion campaign. Requested \$1,000 would be used towards billboard and direct mail piece to over 3,500 residents in Iowa and Wisconsin.
 - *Recommendation is approve \$500.00 to assist the Aitkin Area Chamber in their marketing efforts.*

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2015 - December 31, 2015

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is June 12th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: 2016 Minnesota Governor's Fishing Opener

Date(s) of Program: May 12-14, 2016

Location of Program: McGregor, MN

Organization/Community Name: McGregor Area Chamber of Commerce

Person in Charge of Project: Lisa Kruse, Event Chairperson

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

25 N Maddy St, PO Box 68 McGregor, Minnesota 55760

Contact Person's Phone #: Nicole Eld, Chamber Director, 218-768-3692

Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**

_____ **Non-profit Tourism Association**

Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes
If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization: The Chamber is a voluntary partnership of business, professional, and community individuals working together to build a healthy economy and to improve the quality of life in our community. The Chamber actively promotes tourism to the area further helping the local economy.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC)
(Minimum \$100.00, maximum request is 1,000.00)

\$ 1,000

Amount of your organization's match

\$ 100.00

Total projected budget

Working with Explore Minnesota

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

Next year's Minnesota Governor's Fishing Opener will be held on Big Sandy Lake in the McGregor area, May 12-14, 2016. This will be the first time in the history of the Governor's Fishing Opener that the event will be held here.

Explore Minnesota, the state's tourism promotion office, organizes this event each year in coordination with a host community. The 69th annual Governor's Fishing Opener will be hosted by the McGregor Area Chamber of Commerce, with Big Sandy Lodge & Resort as headquarters.

"The McGregor and Big Sandy Lake area is a premier Minnesota travel destination," said John Edman, director of Explore Minnesota. "The Minnesota Governor's Fishing Opener will help even more travelers discover the natural beauty and charm of this northern Minnesota community."

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

This is an Explore Minnesota event and we will be working with them. The grant funds that we are asking for will be used for community meeting and education explaining the event and what it means to tourism in the area.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

This event will bring approximately 300 members of the media to the area. The impact of this media attention will highlight this areas wonderful natural amenities as well as our local businesses.

List target markets:

Where - geographic areas (s)
STATEWIDE

List target audience:

Who - type of group or activity
MEDIA mostly, but this event is for everyone

Please estimate the number of people who will come from: Your local community and surrounding area:
100__

From other communities in Minnesota: 350
From outside of Minnesota: 100

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Working with Explore Minnesota on budget. This grant would be for community meetings on a local level			

TOTALS			

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Nicole Eld, Chamber Director Date: June 12, 2015

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: KIOSK SIGNAGE ON NORTHWOODS ATV TRAIL SYSTEM
Date(s) of Program: JULY 2015 **Location of Program:** EAST SIDE OF TRAIL SYSTEM
Organization/Community Name: UP NORTH RIDERS ATV SOCIETY, REDTOP, LAWLOR LOOPS
Person in Charge of Project: GARY HENNEN
Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):
P.O. Box 96 MCGREGOR MN 55760
Contact Person's Phone #: 763-238-8128
Legal Status of Organization: Unit of Government (for example cities, townships etc.)
 Non-profit Tourism Association
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? YES
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization PROVIDE SAFE AND RESPONSIBLE ATV RIDING AND MAINTAINING THE LAWLOR LOOPS

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC)
 (Minimum \$100.00, maximum request is 1,000.00)

\$ 1000⁰⁰

Amount of your organization's match

\$ 541.52

Total projected budget

\$ 1541.52

IMPLEMENT SIGNAGE

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

BUILD KIOSK SIGNS THROUGHOUT THE TRAIL SYSTEM, THIS WOULD INCLUDE COLOR COORDINATED TRAILS, LEGENDS, KEY SYMBOLS, MILE MARKERS, GPS COORDINATES, SCALES AND COMPASS. THIS ALSO WOULD HAVE YOU ARE HERE MARKERS AND SYMBOLS FOR GAS, LODGING, FOOD, AND POSSIBLE LOCAL SPONSORS.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

WE WOULD INSTALL 3'x4' SIGNS ON 4"X4" POSTS LOCATED THROUGHOUT THE SYSTEM. THESE WOULD BE PRE-TREATED AND SHOULD HOLD UP TO THE WEATHER. THE GRANT WOULD BE USED TO PURCHASE ENVELOPED MATERIALS

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

THE SIGNS WOULD INCLUDE THE NORTHWOODS LOGO AND EAGLE LOCAL CLUB. WE FEEL THE SIGNS WOULD ENHANCE THE RIDER EXPERIENCE, PROVIDING THEM WITH THE ASSISTANCE ON WHERE THEY ARE AND WHAT SERVICES ARE AVAILABLE.

List target markets:

Where - geographic areas (s)

LAUREL, MCGEE'S
AITKIN, PAULSANE

List target audience:

Who - type of group or activity

ADV. RIDERS, BUILT LOCAL AND
RIDERS THROUGHOUT THE STATE.

Please estimate the number of people who will come from: Your local community and surrounding area: 200 PEOPLE
From other communities in Minnesota: 150 PEOPLE
From outside of Minnesota: 100 PEOPLE

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
SIGNS POSTS (LAUREL AND MCGEE'S PER ATTACHED)	1000 ⁰⁰	541.52	1541.52
6 TOTAL SIGNS			
TOTALS			1541.52

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd & NW, #131, Aitkin, MN 56431.

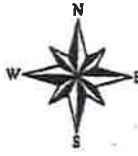
Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name

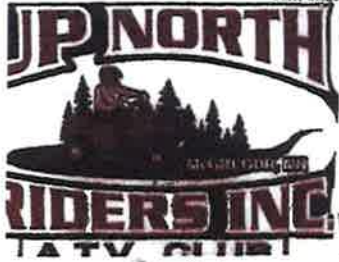
A handwritten signature in black ink, appearing to be 'S. M.', written over a horizontal line.

Date:

6/8/2015



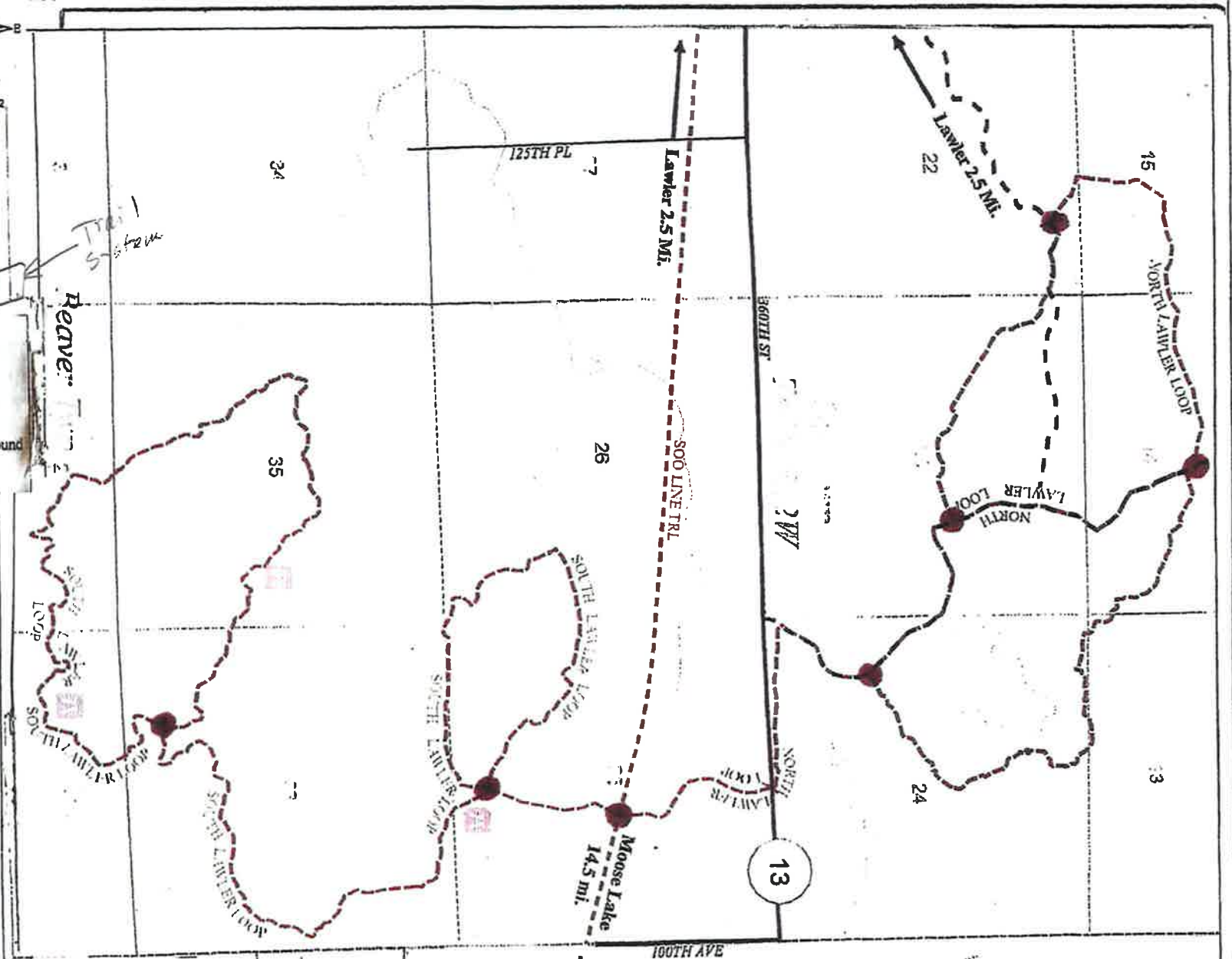
Date: 4/3/2012



Legend

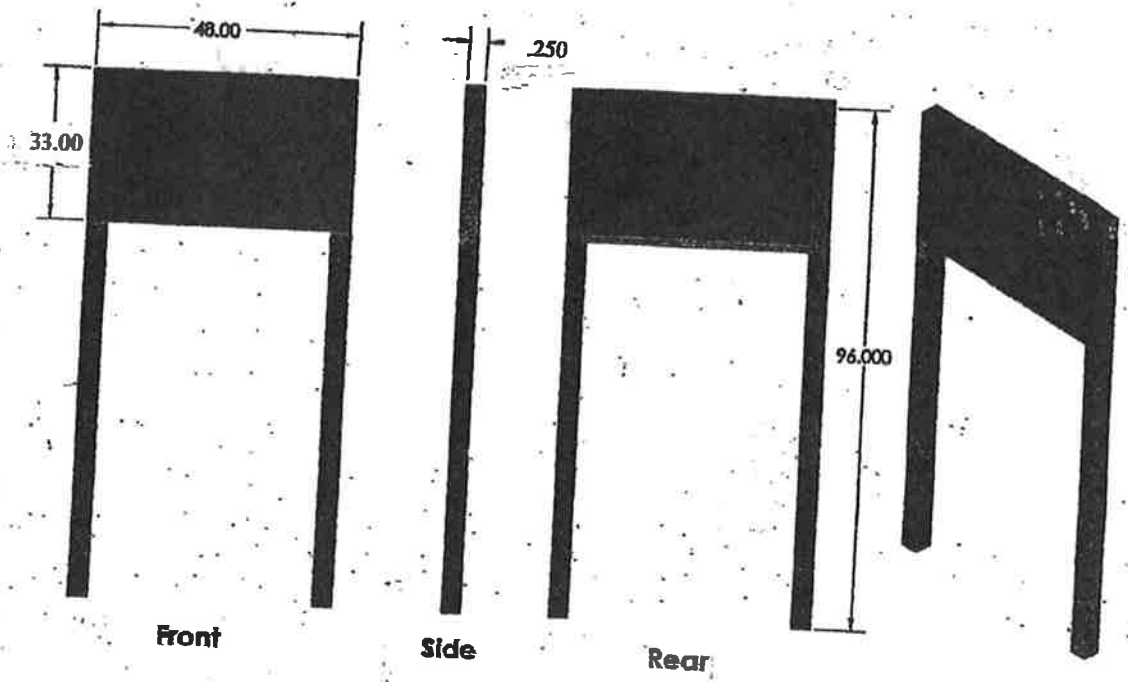
- ATV Trail
- Forest Road
- ▭ Parking
- ▭ Picnic Area
- Ⓜ Gas
- Ⓝ Food
- Ⓜ Public Campground
- kiosk

ADVERTISEMENTS



Northwoods Regional ATV Trail System
Lawler ATV Trail
Aitkin County, MN
 Trail Open May 15 - November 1

picture
in
picture



Scaled Print of Kiosk (map) project

GLEN'S SIGN DESIGN

800-903-9907

24363 HIGHWAY 210 McGREGOR, MN 55760

◇ INVOICE

◇ ESTIMATE

Account: UP North Riders ATV CLUB

Address: _____ City _____ State _____ Zip _____

Date: June 1 2015 Phone _____ Contact _____

QTY.	DESCRIPTION	UNIT	TOTAL
1	3'X4" Sign with Map + Key and GPS location	120 ⁰⁰	120 ⁰⁰
	On Alumina - Bond		
	- PCI PVC - Aluminum		
	1/4" Composite Material		
	with Digital Print on		
	High Res. Vinyl with 7 Year		
	laminat.		

PAY FROM THIS INVOICE

THANK YOU !

We Appreciate Your Business!



1.5 % Charged Per Month On All Past Due Accounts

SUB TOTAL: 120.00

SALES TAX: _____

SET-UP CHARGE : 50.00

ART WORK, LABOR : 25.00

SHIPPING: _____

GRAND TOTAL: \$ 195.00

KEVIN

JUN 4, 2015

HOMETOWN BLDG SUPPLY
*** QUOTE ***

PAGE: 1

CUSTOMER CASHS
CASH SALES

SHIP TO
MCGREGOR 4-WHEEL CLUB

QUOTE# : DA3602 TERMS : QUOTE ONLY SLMN : DA EXPIRES : 06/02/15
ATTN OF : ENTERED : 06/02/15

QUANTITY	DESCRIPTION	PRICE	EXTENSION
2.00 EA	4x4 10' TREATED .40 4410T4 LN# 5	12.510 PER	25.02*
2.00 EA	1x2 8' PINE STRIPPING 128PS LN# 10	1.120 PER	2.24*
2.00 EA	2X4 8' TREATED 248T LN# 15	4.130 PER	8.26*
2.00 LB	9 X 3 1/8 BRONZE TORX 318BT LN# 20	4.741 PER	9.48*
12.00 EA	#25 TORX BIT 1" 25T1 LN# 25	0.751 PER	9.01*
8.00 EA	39 CENT FASTNER 39 LN# 30	0.371 PER	2.97*
8.00 EA	3/8X3" GALV LAG 13 CENT FASTENER 13 LN# 40	0.120 PER	0.96*
		MERCHANDISE	57.94
		OTHER	0.00
		TAX (6.87%)	3.98
		FREIGHT	0.00
		TOTAL	61.92

Lumber would be ground contact lumber

Price for lumber and material for one Map

PRICES ON THIS QUOTE WILL BE GUARANTEED IF ACCEPTED BY
THE EXPIRATION DATE. *** PLEASE CHECK CLOSELY - ERRORS
ARE SUBJECT TO CORRECTION.*

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2015 - December 31, 2015

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Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Kiosk Signage to enhance proposed Up North Riders signage program.

Date(s) of Program: Summer/Fall 2015, 2016

Location of Program: Aitkin County

Organization/Community Name: Aitkin County Economic Development & Forest Industry Coordinator on Behalf of the Aitkin County ATV Alliance

Person in Charge of Project: Ross Wagner

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

Aitkin County Courthouse, 217 2nd Street NW, Aitkin, MN 56431

Contact Person's Phone #: _____

Legal Status of Organization: **Unit of Government (for example cities, townships etc.)**

_____ **Non-profit Tourism Association**

_____ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? _____

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization To promote Economic Development in Aitkin County

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) (Minimum \$100.00, maximum request is 1,000.00)	\$ 1,000.00
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Amount of your organization's match	\$ 100
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Total projected budget	<u>\$1,100.00</u>
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3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

One of the most common complaints the clubs hear from riders is the lack of mileage and amenity markers. The Up North Riders ATV Club of McGregor has designed a sign that not only provides that information but also has a space for a club logo so riders will see which club is working on which trail and can create awareness for clubs to recruit new members.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Various means have been used to promote use of the relatively new ATV Trail system. Judging from ridership and use of the trail, those efforts have been successful. Now it is about enhancing the riding experience so that riders are not getting lost and to make them aware that there are places to eat and get gas along the trail.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

We compete for ATV riders against trails in Wisconsin, the U.P. and out west. We need our trails to be user friendly so riders and their friends come back. Word of mouth is still the best advertising we can have. The grant funds would be used to purchase and install at least 6 signs but before that the Alliance would apply for Polaris and other grant funds in an effort to have the entire system signed all at once. If other grant funds cannot be secured the alliance would do the project over a number of years and do one trail at a time.

List target markets:

Where – geographic areas (s)
ATV and OHM riders in the Midwest.

List target audience:

Who – type of group or activity
Families and groups

Please estimate the number of people who will come from: Your local community and surrounding area:30%

From other communities in Minnesota:60%

From outside of Minnesota:10%

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Sign post and lumber	\$1,000.00	\$100.00	\$1,100.00
TOTALS	\$1,000.00	\$100.00	\$1,100.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name *Ross Wagner* Date: *6/11/15*

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2015 - December 31, 2015

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APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: McGregor Walleye Tank

Date(s) of Program: June 25, 2016

Location of Program: McGregor, MN

Organization/Community Name: Aitkin County Economic Development & Forest Industry Coordinator

Person in Charge of Project: Ross Wagner

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

Aitkin County Courthouse, 217 2nd Street NW, Aitkin, MN 56431

Contact Person's Phone #: _____

Legal Status of Organization: **Unit of Government (for example cities, townships etc.)**

_____ **Non-profit Tourism Association**

_____ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? _____

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Description/focus/purpose of your organization To promote Economic Development in Aitkin County

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) (Minimum \$100.00, maximum request is 1,000.00)	\$ 1,000.00
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Amount of your organization's match	\$ 100
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Total projected budget	<u>\$1,100.00</u>
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3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

This event will combine the TV Show "Shark Tank" and the Minnesota Inventors Congress showcase into McGregor's own version, called the McGregor Walleye Tank. The concept is to provide an event that will allow people with a new or better product or new business idea to present their idea or product to potential funders that is "Walleyes". In addition to potential funders, business experts and entrepreneurs would be on the panel to offer ideas and feedback. Cash prizes will be awarded by a judges panel to best invention/product and to best business idea. We hope to create opportunities for economic development as well as an event that will draw spectators.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We hope to accomplish an event that draws in visitors as well create economic development by identifying potential products and ideas for local businesses or start ups. Grant funds will be used to promote the event as we need to get the word out to potential inventors and visitors well in advance so appropriate planning can occur.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

We feel the event will draw inventors and people with new ideas as prizes and awards will be given. Due to the popularity of Shark Tank we feel area residents and beyond will come to see the inventions and presentations. In addition to the ideas and products, booths will be set up by organizations such the SBA that can provide business assistance to the inventors.

List target markets:

Where – geographic areas (s)
State of Minnesota

List target audience:

Who – type of group or activity
Inventors and business assistance and spectators.

Please estimate the number of people who will come from: Your local community and surrounding area:100
From other communities in Minnesota:400
From outside of Minnesota: _____

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Advertsising in business publications	\$750.00	\$100.00	\$850.00
Mailings	\$250.00		\$250.00
TOTALS	\$1,000.00	\$100.00	\$1,100.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Ross Wagner Date: 6/11/15

McGregor Walleye Tank

Background/Summary

On Saturday April 11th at 10:00 AM in the Holy Family Catholic Church in McGregor a group of people met to discuss economic development in the McGregor area by creating a setting where people with ideas or inventions can be matched with people able to help or possibly invest in those ideas or inventions. Those in attendance, or at least those signing the attendance sheet were; Christine Nelson, Egan/Minnewawa, Bill Forder, Aitkin/McGregor area, Ryan Menzel, works at Floe, Bob Forder, Aitkin/McGregor area, Shari Larson, McGregor, Fr. Paul, McGregor, Ross Wagner, Aitkin County, Don Haller, McGregor, Bobbie Martz, McGregor, Lisa Kruse, McGregor. A decision was made by the group to form a committee with the purpose of staging a McGregor Walleye Tank event that will allow inspiration to meet opportunity. Which in turn can lead to or create economic expansion in the community and surrounding area. The McGregor Walleye Tank will be held the second weekend after the 2016 fishing opener.

Shark Tank & Minnesota Inventors Congress' Innovation Expo

The group reviewed and discussed information from the TV Show "Shark Tank" and the upcoming 2015 Innovation Expo sponsored by the Minnesota Inventors Congress. These two venues were chosen as a comparison as both bring ideas to opportunity as is the goal of McGregor Walleye Tank.

- Shark Tank; creates a venue where an entrepreneur will appear before a panel of experts and pitches their idea, invention or new product. The panel not only gives advice and criticism it also has investors who invest in some of the ideas or rejects them. The process isn't much different than a potential loan applicant making a pitch to a panel of bankers only dramatized for TV. Even if an idea does not find investors through the program, the advice and feedback they receive from the experts is valuable for the development of their idea.
- 2015 Innovation Expo; this event focus' on new inventions whereas Shark Tank can be an invention or somebody looking to open a store at a second location. The expo is designed to bring exposure to the inventors and is set up more like a trade show, held at the Minneapolis Convention Center. Inventors rent booth space and organizers encourage manufacturers, investors, product scouts as well as the general public to attend and check out the inventor booths, sales to the public is allowed. Workshops and educational presentations are given and open to all attendees including an Inventor's Resource Center. Various awards are given out for the new products or prototypes; a panel of independent judges selects the inventions that receive the awards. Top awards include a cash prize and there is a people's choice award.

How do we want to do this?

The Shark or Walleye Tank concept seemed to be the preferred concept as is it can be a one day event and potential participants would not have to pay a fee. Although we do want an invention or new product element. However, many details need to be worked out thus the event date over a year from now was chosen, all felt it is better to do it right than to rush it through. Some of the details to be worked on;

- Where should the McGregor Walleye Tank event be held?

- What type or area of expertise do we want on the panel?
- Potential funders may or not be on the panel so we need to be sure they are present.
- Since we are looking for ideas and products, how many categories/awards should we have? Such as, new invention or product categories, emerging entrepreneur and mature entrepreneur categories.
- What type of protection do we provide for participants in way of patent protection and or disclosure of possibly sensitive information?
- In addition to the awards contest should we have help tables for public and participants with such things as legal advice, business plan writing, etc.
- Sponsors for the event and the awards? Should that be pursued, are there local businesses that would provide a cash award for winners in each category?
- Should participants have some type of connection with Aitkin County or the McGregor area?
- Can this be made into a public event, say the top 5 finishers in each category give a 5 – 10 minute presentation.

Next Steps

The next meeting of the group will be May 22nd at 3:00 in Barbie Martz's, Century 21 Real Estate Office. In addition to the details specific to the McGregor Walleye Tank event, other items the group may want to consider;

- Name of the committee, how often to meet, do we want a chair, vice-chair etc.
- Who else should be on the committee or should get meeting notes and other information.
- How do we publicize and get the word out both to potential participants and potential walleyes.

Aitkin County Tourism Promotion and Development Grant Program

APPLICANT INFORMATION

Program Information

Project Name: Renewal of Jaques Mural

Date(s) of Program: July 15, 2015 - August 30, 2015

Organization/Community Name: Jaques Art Center

Person in Charge of Project: Angie Barnhart

Organization Mailing Address: 121 2nd Street NW, Aitkin, MN 56431

Contact Person's Phone: 218-927-2363

Legal Status of Organization: Non-profit Association

Is your organization registered as a nonprofit with the Secretary of State?:

Yes (Copy of Certificate of Corporation attached)

Description/focus/purpose of your organization:

The Jaques Art Center publicly presents exhibits, workshops, seminars and programming for people of all ages, cultures and backgrounds. We collect and exhibit the art of renowned wildlife artist, naturalist, and one-time Aitkin resident, Francis Lee Jaques. (1887 - 1969)

Amount requested: \$1000

Amount of your organizations match: \$115.24

Project Description: Renewal of Jaques Mural and Side Directional Sign.

In 1996 a member of the Jaques Art Center, Louis Hasskamp, was granted money from the Arrowhead Regional Arts Council for the purpose of creating a large mural on Minnesota Avenue North near the Bremer Bank parking lot. The 16' x 16' mural's purpose was to promote interest in the new Jaques Art Center located in the old Carnegie Library across the street from the Aitkin County Court House. Ellen Mueller was chosen to design and paint the mural and it was very attractive. In addition to the mural, a 4' x 8' horizontal side sign states "Hometown of Francis Lee Jaques" with a logo. Now, almost twenty years later, the mural and side board have become an eyesore. The paint is cracked and peeling. The image is faded, worn (even gone in many areas) and it has become an embarrassment to our beautiful art center. We realize that the mural certainly does not put our town's best foot forward to visitors. We would like to correct this perception by erecting a new mural using modern billboard technology, heavy duty vinyl banner material. The mural's framework has been evaluated and its structure is still sound and usable. The owner of the building, Kirk Peysar, has agreed to the art center's renewal project. Many small towns in Central Minnesota have murals on buildings which give an interesting and welcoming look to their town. The art center wants our mural to be something the community can be proud of and will beautify the town of Aitkin as well as bring visitors and residents in the door. The side board would boldly state "Welcome to Aitkin, hometown of Francis Lee Jaques."

What do you hope to accomplish?

Using digital graphic design and modern large format banner making techniques, the Jaques Art Center will contract with a large billboard/sign company to print an attractive, colorful mural which would cover the existing sign. After the digital file has been created it will be approved by the Jaques Board of Directors and Kirk Peysar, the owner of the building. The art will be given to an experienced company which will: 1) enlarge the design 2) print it on heavy weight - 10 year durable, UV protected, seamless billboard vinyl material 3) hem the borders 4) add grommets to the edges of the vinyl allowing attachment to the existing structure. The structure itself will need to be scraped to smooth out the surface and get it ready to receive the vinyl mural. We want to beautify the space where the old mural is located and let it give a good impression to visitors in hopes they will come to the Jaques Art Center and other businesses in Aitkin.

The Aitkin County Tourism grant funds would be used to help print the banner, pay the designer, pay to have the old peeling paint scraped from the structure and have the mural hung properly.

How will your project bring visitors to or provide a positive economic impact on Aitkin County.

An attractive banner, professionally designed, would portray the art of Francis Lee Jaques and the Jaques Art Center and Museum. It would entice and direct visitors to come to this destination spot in Aitkin. Each year we have U.S. and international visitors come to the Jaques Art Center. Many are fans of Aitkin's former artist resident, Francis Lee Jaques. Many have never heard of him or his wildlife art, but love art and are simply looking for a spot of visual culture. They are in awe of the fact

that Aitkin has this wonderful art center housed in a beautifully renovated historic building with outstanding exhibits *and* free admission. Visitors have an opportunity to purchase original art and handmade crafts made by local and regional artists in our Gift Gallery Shop. Many visitors ask about business establishments in town, where to eat and what else is interesting to see in the area. We have a sign telling the hours of the Depot Museum which many visitors and history buffs have interest. A pamphlet is available describing where to eat in the area and also provide maps of Aitkin County to anyone who needs one. A Discover Rack is near the entry filled with pamphlets and brochures from other area attractions.

List Target markets:

Visitors and Residents of Aitkin County

List Target audience:

Who - type of group or activity:

Art lovers, Jaques enthusiasts, visitors looking for a 'go to' spot in Aitkin, families looking for a free educational experience enjoyed by all ages.

Estimate the number of people who will come:

From your local community area _____ 500 _____

From other communities in Minnesota _____ 1500 _____

From outside Minnesota _____ 1500 _____

Project Budget:

Category	ACTGAC Funds	Applicant Funds	Total
16' x 16' Mural Vinyl Banner	\$400	\$87.04	\$487.04
4' X 8' Side Vinyl Banner	\$100	\$28.20	\$128.20
Design Banner	\$300	-	\$300
Prepare Surface and Hang Vinyl	\$200	-	\$200
TOTALS	\$1,000	\$115.24	\$1,115.24

Signed Angie Barnhart

Date June 9, 2015

Application for Aitkin County Tourism Promotion and Development Grant Program

To: Aitkin County Board of Commissioners

From: The Jaques Art Center

WHEREAS, the Jaques Art Center is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the applicant has a need for a grant to refurbish and renew the Jaques Art Center's mural overlooking the parking lot of Bremer Bank, Minnesota Ave. North, Aitkin; and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1000 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED THAT the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1000 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant, Angie Barnhart, Office Manager, is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreement associated with the grant or application for it;

BE IT FURTHER RESOLVED that Angie Barnhart is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: June 9, 2015 By: TERRAD G. HOHN
Its: Jay C. Helm
(President)

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Jaques Art Center on the Eleventh of June, 2015.

By: Leslie A. Noble
Its Secretary

Product Specifications

Media Roll Size:

- **102" x 164'** (max print size 100" x 150'),
- **126" x 164'** (max print size 124" x 150'),
- **198" x 164'** (max print size 196" x 150').

Bigger size banners can be created by welding smaller panels together with our RF welding machine to create one large banner up to 200' x 300' feet.

Vinyl Banner Characteristics:

- Three-ply material with PVC on the outside layers and an 1000x1000 denier polyester scrim inside.
- Vinyl banners with Solvent ink have a semi-gloss finish. UV ink have a matte finish.
- All banners are Anti-mildew, anti-UV.
- Our custom vinyl banners are designed to withstand temperatures as low as minus 55 degrees Fahrenheit and have a tensile strength of 333x281 lbs/in.

Please note: due to the nature of vinyl characteristics, a discrepancy of up 2" is possible when producing large scale banner sizes. Vinyl can shrink from heat, or when rolled or folded in shipping.

Fire Retardant:

- All our vinyls are flame retardant, Meets NFPA701, CA Fire Marshall, NYC (MEA) (certificates available upon request)

Product Weight:

- 0.13 oz per square meter. (0.08 per square foot)

Printing Resolution:

- Full Color Printing in CMYK mode.
- Solvent Printer is 360 DPI (Apparent 720 DPI)
- UV Printer is 1000 DPI

Standard Printing Turn Around Time:

- Upon Graphic Approval of Proofs, 3-5 Business Days. (turn around times are subject to change if proof approval is delayd)
- Rush Printing is available for additional charge.

Warranty:

- Solvent Ink printing on the custom banners are made with automotive-grade pigments designed to resist fading for 2 years of no more than 15%.
- UV Prints is with 3M UV ink and have a 5 Year fading warranty of no more than 15%.

Installation:

Grommets on all sides

Banners with grommets: You can either mount your banner directly to a wall using screws and washers. Against a chain link fence, fasten through the grommets with nylon ties or wire. Also you can run a rope (or a bungee cord) through the grommets and attach your banner to two poles (reinforced webbing is required for this option).



BEST PRICE GUARANTEED

ON TIME DELIVERY

SATISFACTION GUARANTEED

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\$0.00

VINYL BANNER PRINTING AS LOW AS **.99¢ A SQ. FT.** On banner sizes over 200 Sq Ft **UPS FREE SHIPPING** On banner orders over \$150

RF WELDING **LASER GUIDED PRECISION** GUARANTEED DURABILITY

3M UV fade resistance inks - **Seamless vinyl, mesh, fabric, up 16' x 150'**

- VINYL BANNERS
- MESH PRINTING
- BILLBOARD FLEX
- POLE BANNERS
- BACKDROP PRINTING
- FABRIC PRINTING
- STEP & REPEAT
- BANNER STANDS & DISPLAYS
- CUTOUT BOARDS
- VEHICLE GRAPHICS & LETTERS
- ACCESSORIES & MORE
- VISUAL SEARCH
- SHOP BY PRODUCT DISPLAY
- CANVAS PRINTING & GALLERY WRAP
- POSTER PRINTING
- RIGID SIGN PRINTING
- WALLPAPER PRINTING
- WINDOW SHADE PRINTING
- BACKLIT PRINTING
- WINDOW DISPLAY PRINTING
- SELF ADHESIVE VINYL STICKERS



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 - 13 oz Vinyl Banner
 - Leightweight 8 oz Vinyl Banner Blackback
 - 13 oz Banner Blackback
- Pole Banners
- Backdrop Printing
- Step and Repeat
- Backlit Printing
- Window Display Printing
- Self Adhesive Vinyl Sticker
- Vehicle Graphics & Letters
- Life Size Cutout Boards
- Custom Vinyl Decals
- Accessories & More
- Visual Search
- Canvas Printing
- Fabric Printing
- Photographic Printing
- Window Shade Printing
- Poster Printing
- Rigid Sign Printing
- Wallpaper Printing
- Banner Stands

Billboard Printing - 13 oz Vinyl Banner

13 oz Vinyl Banner → **Most Popular**
13 oz Banner Blackback

Leightweight 8 oz Vinyl Banner Blackback



billboard advertisement plays a very important role in giving publicity to masses

We print banners for billboard advertisements on heavy duty 13 oz vinyl or on lightweight 8 oz vinyl, at 1000 DPI with UV fade resistance inks, full color process for outdoor use. Our state-of-the-art process delivers crisp consistent colors and high resolution reproduction for clear sharp images and text at almost any distance and is guaranteed to lower your billboard costs.

Echod Graphics offer the lowest billboard prices on printing billboard signage, get started on your custom banner order by selecting your banners size, add the grommets placement, chose the finishing such as hems, pockets, or a simple straight cut. Select the date you want your banner delivered or ready to pickup from our facility and place your order. You can upload your print artwork on the last page once your order is completed.

Don't have a banner design? No problem. We can have our professional banner designers assist you and our knowledgeable staff is ready to assist you with printing billboards.

1 JOB DETAILS

Pick A Size

H x W	Price	Sale
<input type="radio"/> 12' x 24'	\$295.42	\$169.92
<input type="radio"/> 14' x 48'	\$666.28	\$398.48

Or Choose Custom Size

Feet Inches

Height		Width	
Foot	Inch	Foot	Inch
16	0	16	0

Banner Price: \$227.84

Grommets (every 2 feet recommended)

Grommet Type: **Silver - Standard**

Grommet Qty: Grommet qty is based on calculation of 24"

2 FINISHING

- Hems on All 4 Sides
- Pockets with Extra Wrap
- Pockets on All 4 Sides
- Pockets on Top & Bottom only
Hems on left & right side
- Pockets on Left & Right only
Hems on top & bottom
- Pockets on Top only
Hems on left side, right side & bottom
- Pockets on Bottom only
Hems on left & right side & top
- None
- Reinforced Hems** **\$0.50 Per Linear Foot**
- Reinforced Webbing** **\$2.00 Per Linear Foot**

3 SHIPPING / PICK UP

SHIPPING **PICK UP**

Country: Zip:

CALCULATE

Please note: Maximum length for banners to be shipped rolled in a tube allowed by UPS, is 8 feet
BANNERS EXCEEDING 8 FEET IN BOTH DIMENSIONS, WILL BE FOLDED INTO A SMALLER BOX
If you wish to have your over sized banners shipped rolled in a tube, please select "FREIGHT" option below. Available up to 16 feet by any length.

Ship Method	Banner will be delivered by	Shipping Cost
<input type="radio"/> Rush	6/4/2015	\$334.63

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Placements
Grommet Position:
 All Sides Top and Bottom
 All 4 Corners Only Bottom Only
 Left & Right sides Top Only
 Other No Grommets
Sub Total: \$275.84
 Seamless Vinyl (up to 16' x 150')
Additional charge of \$0.35 Per Sq Foot
 UV Printing
Additional charge of \$0.35 Per Sq Foot

Hems Placement
 All 4 Sides Top Only
 All 4 Corners Bottom Only
 Top Corners Only Top & Bottom
 Left & Right sides

Priority 6/5/2015 **\$246.96**
 Express 6/9/2015 **\$163.62**
 Standard 6/12/2015 **\$79.21**
 Economy Ground 6/15/2015 **\$0.00**
Free over \$160
 Freight 6/16/2015 **\$300.00**

Select Qty
Option to add multiple files with same specifications are on the next page
UPDATE TOTAL PRICE

1 ARTWORK **Proofing Option***
*Please Note: Turnaround time does not start until proof(s) are approved
 Use my provided artwork (Upload on checkout page)
Artwork file name

 Have Echod create artwork for me. (Additional charges may apply)
 Design My Own Graphics.
 No Proofs
 FREE Press Ready proofs by email
Proofs Email:
 Match Print Proof \$35.00

Banner Price \$227.84
Grommets \$48.00
Finishing
Seamless Vinyl - \$89.60
UV Printing - \$89.60 **\$211.20**
Hems on All 4 Sides - Reinforced Hems - 1" \$32.00
Proofs FREE Press Ready proofs by email **\$0.00**
Discount ---
Shipping \$0.00
Tax \$0.00
TOTAL = \$487.04

Special Notes:

ADD TO CART
E-mail me this quote
Enter your email address

Send

Description	Specifications	Product Use	Product Installation	Product Care	Template Download	Quantity Discount
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Our vinyl signs can be printed to any size to accommodate any occasion. You can create custom banners for corporate events, parties, or any other event that needs to say it big. Our vinyl banners are professionally printed on heavy duty vinyl making them weather-proof and very durable and easy to display.

These are important questions that should be answered before you want to order a vinyl banner:

- **How big do you need your vinyl banners?** We can produce any size banner from 1 foot to 1000 feet.
- **How long will they be hung outdoors?** We offer banners that have a 2-3 year life span up to 10 years.
- **How will they be attached?** We can make grommets, pole pockets, Velcro. You can use wire tie, bungee cords, screws with washers, metal rods, pvc rods, etc.
- **What is it being attached to?** Brick wall, sheetrock, fence, stucco.

These are all important questions that should be answered.

Based on the answers to these questions we can choose the appropriate material for your outdoor banners and the correct finishing so that it won't tear or fail prematurely. Our standard 13oz vinyl banners are suitable for use anchored to a wall under normal wind conditions.

NEW AND NOTEWORTHY

- SPECIAL OF THE MONTH**
- HIGH QUALITY PRINTING**
- NEW PRODUCT**
- CANVAS WRAP UP TO 10 X 16 FEET**

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RF WELDING **LASER GUIDED PRECISION** GUARANTEED DURABILITY

3M UV fade resistance inks - **Seamless vinyl, mesh, fabric, up 16' x 150'**

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- MESH PRINTING
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- BANNER STANDS & DISPLAYS
- CUTOUT BOARDS
- VEHICLE GRAPHICS & LETTERS
- ACCESSORIES & MORE
- VISUAL SEARCH
- SHOP BY PRODUCT DISPLAY
- CANVAS PRINTING & GALLERY WRAP
- POSTER PRINTING
- RIGID SIGN PRINTING
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 - 13 oz Banner Blackback
- Pole Banners
- Backdrop Printing
- Step and Repeat
- Backlit Printing
- Window Display Printing
- Self Adhesive Vinyl Sticker
- Vehicle Graphics & Letters
- Life Size Cutout Boards
- Custom Vinyl Decals
- Accessories & More
- Visual Search
- Canvas Printing
- Fabric Printing
- Photographic Printing
- Window Shade Printing
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13 oz Vinyl Banner → **Most Popular**
13 oz Banner Blackback

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Echod Graphics offer the lowest billboard prices on printing billboard signage, get started on your custom banner order by selecting your banners size, add the grommets placement, chose the finishing such as hems, pockets, or a simple straight cut. Select the date you want your banner delivered or ready to pickup from our facility and place your order. You can upload your print artwork on the last page once your order is completed

Don't have a banner design? No problem. We can have our professional banner designers assist you and our knowledgeable staff is ready to assist you with printing billboards.

1 JOB DETAILS

Pick A Size

H x W	Price	Sale
<input type="radio"/> 12' x 24'	\$286.42	\$169.92
<input type="radio"/> 14' x 48'	\$666.28	\$398.48

Or Choose Custom Size

Feet Inches

Height: 4 Feet 0 Inch | Width: 8 Feet 0 Inch

Banner Price: \$60.80

Grommets (every 2 feet recommended)

Grommet Type: Silver - Standard

Grommet Qty: 12 (Grommet qty is based on calculation of 24")

2 FINISHING

Hems on All 4 Sides

Pockets with Extra Wrap 6"

Pockets on All 4 Sides

Pockets on Top & Bottom only

Pockets on Left & Right only

Pockets on Top only

Pockets on Bottom only

None

Reinforced Hems \$0.99 Per Linear Foot

Reinforced Webbing \$2.00 Per Linear Foot

3 SHIPPING / PICK UP

Country: Zip:

Please note: Maximum length for banners to be shipped rolled in a tube allowed by UPS, is 8 feet

BANNERS EXCEEDING 8 FEET IN BOTH DIMENSIONS, WILL BE FOLDED INTO A SMALLER BOX

If you wish to have your over sized banners shipped rolled in a tube, please select "FREIGHT" option below. Available up to 16 feet by any length.

Ship Method: Rush 6/4/2015 **\$106.17**

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SPECIAL OF THE MONTH

UV HIGH QUALITY PRINTING

NEW PRODUCT

CANVAS WRAP UP TO 10 X 16 FEET

Quantity space increments.

Auto Calculate \$1.50 Per Piece

Placements

Grommet Position:

- All Sides
- All 4 Corners Only
- Left & Right sides
- Other
- Top and Bottom
- Bottom Only
- Top Only
- No Grommets

Sub Total: \$78.80

Seamless Vinyl (up to 16' x 150')
Additional charge of \$0.35 Per Sq Foot

UV Printing
Additional charge of \$0.35 Per Sq Foot

Hems Placement

- All 4 Sides
- All 4 Corners
- Top Corners Only
- Left & Right sides
- Top Only
- Bottom Only
- Top & Bottom

4 ARTWORK

Use my provided artwork (Upload on checkout page)

Artwork file name

i.e. showbanner.jpg

Have Echod create artwork for me. (Additional charges may apply)

Design My Own Graphics

Proofing Option*

*Please Note: Turnaround time does not start until proof(s) are approved

- No Proofs
- FREE** Press Ready proofs by email

Proofs Email:

Match Print Proof \$35.00

Special Notes:

[Description](#) [Specifications](#) [Product Use](#) [Product Installation](#) [Product Care](#) [Template Download](#) [Quantity Discount](#)

A custom vinyl banner provides a easy and affordable way to get your message seen. Full color custom vinyl banners, whether displayed horizontally, vertically, indoors or outdoors, make an ideal choice for just about any message you wish to convey.

Our vinyl signs can be printed to any size to accommodate any occasion. You can create custom banners for corporate events, parties, or any other event that needs to say it big. Our vinyl banners are professionally printed on heavy duty vinyl making them weather-proof and very durable and easy to display.

These are important questions that should be answered before you want to order a vinyl banner:

- **How big do you need your vinyl banners?** We can produce any size banner from 1 foot to 1000 feet.
- **How long will they be hung outdoors?** We offer banners that have a 2-3 year life span up to 10 years.
- **How will they be attached?** We can make grommets, pole pockets, Velcro. You can use wire tie, bungee cords, screws with washers, metal rods, pvc rods, etc.
- **What is it being attached to?** Brick wall, sheetrock, fence, stucco.

These are all important questions that should be answered.

Based on the answers to these questions we can choose the appropriate material for your outdoor banners and the correct finishing so that it won't tear or fail prematurely. Our standard 13oz vinyl banners are suitable for use anchored to a wall under normal wind conditions.

<input type="radio"/> Priority	8/5/2015	\$65.79
<input type="radio"/> Express	6/9/2015	\$43.97
<input type="radio"/> Standard	6/12/2015	\$28.27
<input checked="" type="radio"/> Economy Ground	6/15/2015	\$15.00
Free over \$150		
<input type="radio"/> Freight	6/16/2015	\$--

Select Qty

1

Option to add multiple files with same specifications are on the next page.

UPDATE TOTAL PRICE

Banner Price	\$60.80
Grommets	\$18.00
Finishing	
Seamless Vinyl - \$11.20	
UV Printing - \$11.20	
Hems on All 4 Sides - Reinforced Hems - 1" \$12.00	\$34.40
Proofs FREE Press Ready proofs by email	\$0.00
Discount	---
Shipping	\$15.00
Tax	\$0.00

TOTAL = \$128.20

ADD TO CART

E-mail me this quote
Enter your email address

Send



The present condition of the Jaques Mural:

Eight - 4' x 8' sheets of plywood.

Measuring 16' x 16'

The structure is still sturdy and usable

Eyesore



Peeling paint

Paint worn off



Colors are dull

Bad impression for Aitkin visitors



A 4' x 8' horizontal next to the mural will also have to be renewed.

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. J.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Bike Trail Phase II
 Date(s) of Program: TBD Location of Program: City of Aitkin - Extending Trail - to Tank Trails
 Organization/Community Name: City of Aitkin
 Person in Charge of Project: Tammy Lou PFAFF
 Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):
109 1st Ave NW
 Contact Person's Phone #: 218-927-2527
 Legal Status of Organization: Unit of Government (for example cities, townships etc.)
 Non-profit Tourism Association
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? GDV
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization We would like to have Community Meeting to Engage and Educate the Public on the Bike Trail project

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) (Minimum \$100.00, maximum request is 1,000.00) \$ 1000.00
 Amount of your organization's match \$ 1000.00
 Total projected budget \$ 2000.00

3. **PROJECT/EVENT DESCRIPTION:** Be concise and complete; attach supporting information if needed.

WE would like to get Community Support to extend the Bike trail to the Tank Trail - We need to get Public input and support.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

The Funds would be used for Advertising and promotion of the Trail Extension including Plans, and design. We would have brochures made for Public Awareness + Tourism.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Bike Trails have become very popular in many communities, and Bike events bring in many people to the City.

List target markets:

Where - geographic areas (s)

Local and statewide

List target audience:

Who - type of group or activity

Bike groups of All Ages

Please estimate the number of people who will come from: Your local community and surrounding area: 300

From other communities in Minnesota: 100 to 500

From outside of Minnesota: Unknown

4. **PROJECT BUDGET:** in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Advertising	250.00	250.00	500.00
Brochures - Plan + Design	500.00	500.00	1000.00
Education Materials -	200.00	200.00	400.00
Events/Community Meetings Present the Vision + Goals	50.00	50.00	100.00
TOTALS	1000.00	6000.00	2,000

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name James Lee Hoff

Date: 6-2-15



01-0-061401

01-0-061401

01-0-061401

01-0-061401

109290-0-10

56-0-179900

56-0-180200

01-0-084701

01-0-084801

Rom 2

01-0-084803

Bethlehem

50-0-084902

St. James

50-0-084900

56-0-084901

St. James

?

Paulbeck's

GOAL

35

01-0-085800

Tank Trails

56-0-085202

Bethlehem

56-0-181700

Security Ag. ↑

?

01-0-085301

Browning's ↑

01-0-086100

01-0-086000

01-0-086700

01-0-086601

Greg SWETZ



City of Aitkin

109 First Avenue NW • Aitkin, MN 56431
218/927-2527 • Fax 218/927-1834
www.ci.aitkin.mn.us

RESOLUTION 06-1-15

Application for Aitkin County Tourism Promotion and Development Grant

To: Aitkin County Board of Commissioners

From: CITY OF AITKIN

WHEREAS, the City of Aitkin (hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to expand our bike trail to the tank trails and attract tourism to our community. (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$ 1,000 in order to do the program/event; and,

WHEREAS, the Applicant has available One Thousand Dollars (\$1000.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant City of Aitkin City Clerk, Tammy Lou Pfaff is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that City Clerk, Tammy Lou Pfaff is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: June 1, 2015

By: Gary G. Tibbitts
Its: Mayor
Mayor, Gary Tibbitts

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the (insert the full name of the organization here) on the (insert the date on which the Resolution was adopted by the organization), 2015.

By: Tammy Lou Pfaff
Its City Clerk, Tammy Lou Pfaff

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: 4th of July Celebration.

Date of Program: 7/04/2015

Location of Program: City of Tamarack's City Park.

Organization/Community Name: City of Tamarack

Person in Charge of Project: Beth Fredrickson & Cheryl Meld

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

235 North Maun Street PO Box 98 Tamarack, MN 55787

Contact Person's Phone #: 218-768-0975

Legal Status of Organization: X Unit of Government (for example cities, townships etc.)

Non-profit Tourism Association

Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? _____
If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization: To serve the citizens Tamarack.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 475.00
(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$100.00

Total projected budget \$ 575.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

On July 4th the City of Tamarack celebrates the 4th of July with Fireworks, a pie sale, and food stand. This Fourth of July is the day that community people will get together; donating their pies, time and efforts to raise money towards the purchase of new park equipment for the kids. Tamarack only has 94 residents so having people from all across this area, along with tourists coming into town for this event is huge! Having people visit from other places may entice them to live here and start a business here!

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Having fireworks in Tamarack promotes Family Fun and Tourism for Aitkin County. Tamarack's fireworks have drawn people from all across Aitkin County and this event has become a tradition for many area and cabin families alike. The City would use the grant money for advertising before and after the event. A flag page and 4th of July ad; advertising the July 4th Fireworks will be placed along with a "Thank you " ad naming fireworks contributors. Also postage and donation letters would be paid for with the Aitkin Tourism Grant. Getting help with the cost of advertizing and postage would greatly be appreciated; a little funding can go along way!

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Having the "Thank you" ad listing fireworks contributors helps promote local businesses who contributed to Tamarack's 4th of July fireworks, having area residents and summer people read these names; we feel promotes a "Buy and Hire Local" idea which keeps money in our community. The City would be using local papers from Aitkin and McGregor.

List target markets:

Where – geographic areas (s)

Tamarack, Lawler, Round Lake, Lake Minnewawa, and McGregor.

List target audience:

Who – type of group or activity

Families. Tourists/Residents

Please estimate the number of people who will come from: Your local community and surrounding area: 120_

From other communities in Minnesota: 100_____

From outside of Minnesota: 10_____

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Advertising	\$350.00		
Donation Letters	\$100.00		
Postage	\$25.00		
TOTALS	\$475.00	\$100.00	\$575.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Beth Jordan Date: 5-26-15



Tourism Resolution 052615

To: Aitkin County Board of Commissioners
From: City of Tamarack

WHEREAS, the City of Tamarack is a government entity operating under the laws of the State of Minnesota; and

WHEREAS, the City of Tamarack has a need for a grant to help promote the 4th of July celebration in Tamarack; and

WHEREAS, the City of Tamarack has determined that it will need an ACTPDG Fund grant for \$1,000.00 in order to do the 4th of July event; and

WHEREAS, the City of Tamarack has available One Hundred Dollars (\$100.00) as matching funds for the 4th of July Celebration; which funds the City of Tamarack will not use as matching funds for any other programs or events; and

WHEREAS, the City of Tamarack understands and agrees that ACTPDG Funds will not be used to reimburse the City of Tamarack for any costs incurred prior to the date on which the 4th of July celebration is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the City of Tamarack hereby authorizes and approves making application to Aitkin County for a grant for \$1,000.00 to provide funds to the 4th of July Celebration.

NOW, THEREFORE BE IT RESOLVED that the City of Tamarack Mayor Cyrus and Clerk Fredrickson are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that the Clerk Fredrickson is here by designated as the person who will supervise the 4th of July Celebration and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 26, 2015

By: J. John Cyrus
Its: Mayor

I, the undersigned Clerk of the City of Tamarack, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the City of Tamarack on the 26 of May 2015

By: Beth Fredrickson

City Hall Phone & Fax: 218/768-0975

Email: cityoftamarack@frontiernet.net

Mayor: J. John Cyrus

Council Members: Dawn Foerster, Kathy Haugse, Megan Beck, Lisa MacDiarmid

Clerk / Treasurer: Beth Fredrickson

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Experience Aitkin

Date(s) of Program: 5/2015 - 5/2016 **Location of Program:** Aitkin MN

Organization/Community Name: Aitkin Area Chamber of Commerce

Person in Charge of Project: Amanda MacDonald

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

PO Box 127, Aitkin MN 56431

Contact Person's Phone #: 218.927.2316

Legal Status of Organization: **Unit of Government (for example cities, townships etc.)**

 x **Non-profit Tourism Association**

 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization The Aitkin Chamber represents more than 220 businesses in Aitkin County, our primary focus is community development, increasing tourism and offering marketing programs to our

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1000.00
(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 2500.00

Total projected budget

\$ \$4950.00

3. **PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.**

Experience Aitkin is a project focussed on tourism. We carefully chose the assets of Aitkin County to promote, our lakes, camping and our ATV Trails. Two elements of the project have been implemented: a Lamar billboard on the north side of hwy 169 (close to Chico's) I have included a sample of the billboard. The second piece is a direct mail piece to over 3500 residents in Wisconsin and Iowa that have requested information on lakes, camping or ATVing from Explore MN.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Our goal is to increase visibility to the Aitkin Area and promote tourism. Explore MN provided the Chamber with a grant to cover 50% of the total expenses. We are asking the County to cover \$1000.00 of the Chamber's costs because we are specifically promoting the ATV Trails.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Our project targets tourism- camping, fishing, boating, ATV trails. Our direct mail piece specifically targets individuals who have contacted Explore MN for more information pertaining to one of those activities. The program also provides Aitkin County with branding and overall advertising.

List target markets:

Where – geographic areas (s)

Minneapolis- in state advertising

Wisconsin and Iowa - direct mail

List target audience:

Who – type of group or activity

Families, sportsmen, outdoor enthusiast

Please estimate the number of people who will come from: Your local community and surrounding area:

From other communities in Minnesota: unknown

From outside of Minnesota: unknown

4. **PROJECT BUDGET:** in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Lamar Billboard 6 months	1000.00	1400.00	2400.00
Direct Mail 3500 plus pieces		2550.00	2550.00
TOTALS	1000.00	3950.00	4950.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Amanda C MacDonald

Date: 5/18/2015



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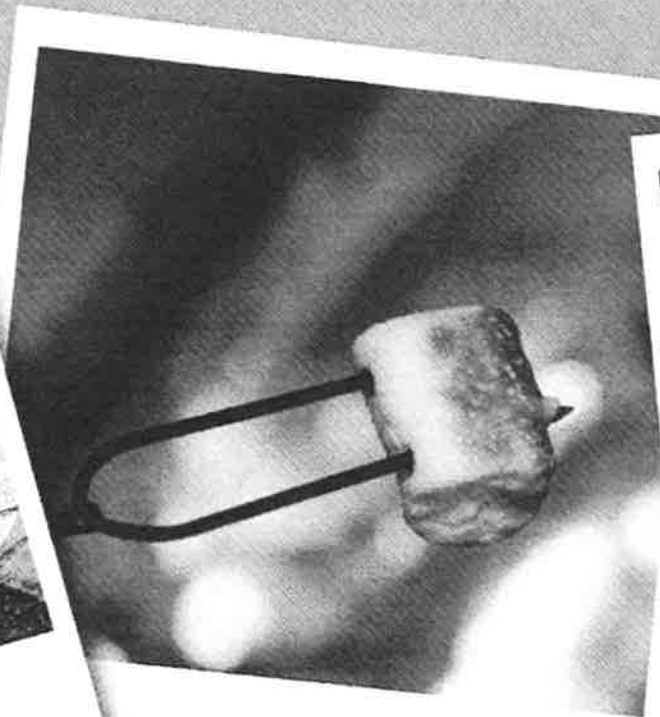


& Trails

A



Lakes



Camping



& Trails

EXPLORE **m** MINNESOTA

Experience
Aitkin.

Aitkin County Tourism Development and Promotion Grant Award History

Year Granted	Grant #	Organization	Grant Amount	Purpose
1995	1	Aitkin County Historical Society	7,500	Recreation and Tourism Guide Books
1995	2	Hill Lake Trail Association	1,000	Trail
1995	3	McGregor Chamber of Commerce	4,500	Tourism Booth
1995	4	Aitkin Chamber of Commerce	600	Phone System Upgrade to handle tourism calls
1995	5	Aitkin Chamber of Commerce	5,000	Printing and distribution of brochures
1995	6	City of Hill City	500	Printing and distribution of brochures
1995	7			
1995	8	McGregor Chamber of Commerce	4,000	Tourism Booth
1995	9	Aitkin Chamber of Commerce	7,500	Advertising and 800#
1995	10	Aitkin County Historical Society	500	Archaeology Week
1997	11	Aitkin Chamber of Commerce	4,838.85	Snowmobile Marketing
1997	12	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1997	13	Aitkin Chamber of Commerce	900	Corn Feed Ad
1997	14	Aitkin Chamber of Commerce	7,100	Print Brochure and Advertising
1997	15	Aitkin Chamber of Commerce	4,868.50	Snowmobile Promotion and Advertising
1997	16	McGregor Chamber of Commerce	4,000	Tourism Booth
1997	17	McGregor Chamber of Commerce	2,000	Tourism Coordinator
1998	18	Aitkin Chamber of Commerce	1,807.73	County Snowmobile Promotion
1998	19	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1998	20	Aitkin Chamber of Commerce	7,000	Advertising
1998	21	McGregor Chamber of Commerce	4,000	Tourism Booth
1998	22	Jaques Art Center	2,030	Superimpressionism Exhibit
1998	23	Mille Lacs Area Tourism	720	Tourism Marketing Video
1998	24	Aitkin County Rivers and Lakes Fair	1,300	Promotion
1999	25	City of McGregor	1,600	Airport Dedication
1999	26	Mid-Minnesota Dog Sled Race	1,000	Sled Dog Race
1999	27	Central Cattlemen's Association	475	4-H Beef Show
1999	28	Aitkin Chamber of Commerce	750	Riverboat Days
1999	29	Aitkin Chamber of Commerce	5000	Advertising
1999	30	McGregor Chamber of Commerce	7,500	Tourism Booth
1999	31	Tamarack Activities Club	750	Hey Days Promotion
1999	32	Aitkin Chamber of Commerce	2000	Snowmobile Promotion Advertising
1999	33	Aitkin County Rivers and Lakes Fair	700	Promotion
1999	34	City of Palisade	500	Brochures
1999	35	Aitkin County Historical Society	540	Advertising
1999	36	Aitkin Jaycee's	1,750	Fishing Contest Promotion
2000	37	McGregor Chamber of Commerce	7,500	Tourism Booth
2000	38	McGregor Jaycee's	1,000	Just Plane Fun and Up North Days
2000	39	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2000	40	City of Hill City	477.30	Community Profile
2000	41	Central Minnesota Cattleman's Assoc.	175	4-H Beef Show
2000	42	Aitkin Chamber of Commerce	1,597.70	Snowmobile Advertising
2000	43	Aitkin Jaycee's	2,500	Fishing Contest
2000	44	City of Palisade	120	Web Site Development

2001	45	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2001	46	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2001	47	McGregor Chamber of Commerce	7,500	Tourism Booth
2001	48	Aitkin County Historical Society	550	Post Cards and Web Site
2001	49	Aitkin Chamber of Commerce	1,500	Fish House Parade
2001	50	Aitkin Jaycees	1,750	Fishing Contest
2002	51	Mid-Minnesota 150 Sled Dog Race	1,500	Sled Dog Race
2002	52	McGregor Chamber of Commerce	7,500	Tourism Booth
2002	53	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2002	54	Aitkin Chamber of Commerce	3,500	Snowmobile Advertising
2002	55	Aitkin Chamber of Commerce	3,000	Crappie USA Tourney
2003	56	Palisade Mid-Winter Festival	300	Mid-Winter Festival
2003	57	Aitkin Jaycees	1,350	Fishing Contest
2003	58	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
2003	59	McGregor Chamber of Commerce	7,500	Tourism Booth
2003	60	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2003	61	Tamarack Hey Days	300	Hey Days
2003	62	Palisade Mid-Winter Festival	400	Mid-Winter Festival
2003	63	Aitkin Chamber of Commerce	2,366.70	Snowmobile Advertising
2004	64	Jaques Art Center	300	Fresh Fish Exhibit
2004	65	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2004	66	McGregor Chamber of Commerce	7,500	Tourism Booth
2004	67	Mid-Minnesota 150 Sled Dog Race	850	Sled Dog Race
2004	68	McGregor Chamber of Commerce	1,473	Brochure Development
2004	69	Aitkin Chamber of Commerce	1,473	Snowmobile Advertising
2004	70	Hill City Chamber of Commerce	800	Wild Game – Fishing Contest
2004	71	Jaques Art Center	250	Juried Art – Ex – Fowl Play
2005	72	Jaques Art Center	2,000	2005 Advertising Campaign
2005	73	Hill City Chamber of Commerce	2,500	Tourism booth, signage, website
2005	74	McGregor Chamber of Commerce	2,500	Tourism booth
2005	75	Tamarack Hey Days	500	Banners
2005	76	Jaques Art Center	1,500	Adv. Riverboat Art Fest
2005	77	Aitkin Chamber of Commerce	3,773	Snowmobile Advertising
2005	78	Palisade Community Improvement C.	500	Midwinter Festival
2005	79	Friends of Rice Lake Refuge	2,500	Aitkin County Bird Trail Brochure
2005	80	Wild Encounters	2,000	1 st Annual Birding Festival
2005	81	Ball Bluff Township	375	Vintage Snowmobile Run
2006	82	McGregor Area Historical Society	150	Brochure, Adv. For Wild Rice Day Booth
2006	83	McGregor Chamber of Commerce	2,500	Advertising, Wild Rice Days
2006	84	Aitkin Chamber of Commerce	5,000	2006 County Marketing Campaign
2006	85	Jaques Art Center	1,060	Distribution of 2006 Program Booklet
2006	86	Aitkin Chamber of Commerce	3,709.50	2006/2007 Snowmobile Advertising
2006	87	Jaques Art Center	3,000	Billboard Advertising
2007	88	Aitkin Chamber of Commerce	3,000	Tourism Advertising
2007	89	McGregor Chamber of Commerce	2,000	Fishing Contest Promotion
2007	90	McGregor Chamber of Commerce	3,000	Travel Information Center
2007	91	Jaques Art Center	2,500	Twin City Advertising Campaign
2007	92	Aitkin Area Chamber of Commerce	1,800	Snowmobile Advertising

2007	93	Advancing Rural Talents (ARTS)	400	McGregor Music Festival
2008	94	Palisade Community Improvement Co.	500	20 th Mid Winter Festival
2008	95	McGregor Chamber of Commerce	5,000	WSA Pro Ice Racing
2008	96	Hill City Chamber of Commerce	3,000	All Class Reunion
2008	97	Dwelling in the Woods	1,500	Wetland Nature Walk Days
2008	98	McGrath Historical Committee	200	Promote McGrath Centennial Book
2008	99	McGrath Historical Committee	550	Promote 4 th of July and Historical
2008	100	Aitkin County Ag Society	1,200	Promote County Fair Rodeo
2008	101	City of Tamarack	250	Promote 4 th of July
2008	102	Hill City Chamber of Commerce	1,050	Arts in the Park
2008	103	Tamarack Activity Club	1,433	Expand Hey Day Advertising
2008	104	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2008	105	Jaques Art Center	4,600	2009 Advertising Campaign
2008	106	Aitkin Co. Economic Development	3,900	Market Area Profiles
2009	107	Aitkin Chamber of Commerce	1,500	MN Gateways Advertising
2009	108	Hill City Chamber of Commerce	5,000	Summer Events Advertising
2009	109	McGregor Chamber of Commerce	3,800	Web Site Mgmt. Postage & Distribution
2009	110	McGrath Historical Committee	1,750	Museum Exhibit Promotion
2009	111	Palisade Community Improvement	500	River Fest Promotion
2009	112	Tamarack Activity Club	1,200	Hey Day Advertising/Promotion
2009	113	City of McGregor	600	Fly In Promotion, Trail Signage
2009	114	Aitkin Jaycees	1,000	Ice Fishing Contest
2009	115	Upper Miss. Cert. Wood Prod. Group	750	Living Green Expo Booth
2009	116	Jaques Art Center	1,181	2010 Advertising
2009	117	Tourism Committee, Aitkin County	2,330	Snowmobile Advertising
2010	118	Aitkin Area Chamber of Commerce	2,850	Commerce and Sport Show Promotions
2010	119	City of Tamarack	630	4 th of July Advertising
2010	120	Aitkin County Ag Society	1,200	2010 County Fair Adv, Promo
2010	121	McGrath Historical Committee	1,750	4 th of July, Threshing Show Exhibit Adv.
2010	122	Aitkin County Historical Society	650	New Brochures
2010	123	Aitkin County	4,635	Snowmobile Advertising
2010	124	Tamarack Activities Club	3,000	50 th Annual Hey Day Promotion
2010	125	Aitkin Riverboat Capt. & Queen Assoc	550	Renovate Riverboat Float
2010	126	McGrath Historical Committee	2,000	Promote Events, brochure printing
2010	127	Aitkin Area Chamber of Commerce	2,735	Fish House Parade promotion, advertising
2011	128	Aitkin Area Chamber of Commerce	2,500	2011 Aitkin Area Sports & Commerce Show
2011	129	Aitkin County Historical Society	485	2011 Discovery Rack Subscription
2011	130	Jaques Art Center	1,800	Century of Service Birthday Party
2011	131	City of Tamarack	1,885	4th of July Celebration
2011	132	Tamarack Activities Club	2,000	Annual Hey Days
2011	133	Aitkin Area Chamber of Commerce	3,550	Riverboat Days Advertising
2011	134	McGrath Historical Committee	1,210	Promote Display at Logging & Threshing Show
2011	135	Aitkin County Economic Development	2,060	Signage & Advertising Northwoods ATV
2011	136	Aitkin Area Chamber of Commerce	4,510	2011 Fish House Parade Promotion

