

Aitkin County Board of Commissioners
Request for County Board Action/Agenda Item Cover Sheet



To: Chairperson, Aitkin County Board of Commissioners Date: 6/12/14

Via: Roxy Traxler, Interim County Administrator

From: Ross Wagner

Title of Item: Tourism Promotion and Development Grants

Requested Meeting Date: 6/24/14 Estimated Presentation Time: 10 Minutes

Presenter: Ross Wagner

Type of Action Requested (check all that apply)

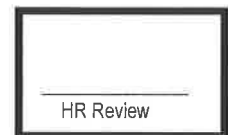
- For info only, no action requested
- For discussion with possible action
- Let/Award Bid or Quote (attach copy of basic bid/quote specs or summary of complex specs, each bid/quote received & bid/quote comparison)
- Approve/adopt proposal by motion
- Authorize filling vacant staff position
- Request to schedule public hearing or sale
- Request by member of the public to be heard
- Item should be addressed in closed session under MN Statute _____
- Approve under Consent Agenda
- Adopt Ordinance Revision
- Approve/adopt proposal by resolution (attach draft resolution)
- Other (please list) _____

Fiscal Impact (check all that apply)

- Is this item in the current approved budget? Yes No _____ (attach explanation)
- What type of expenditure is this? Operating Capital Other (attach explanation)
- Revenue line account # that funds this item is: _____
- Expenditure line account # for this item is: _____

Staffing Impact (Any yes answer requires a review by Human Resources Manager before going to the board)

- Duties of a department employee(s) may be materially affected. Yes No
- Applicable job description(s) may require revision. Yes No
- Item may impact a bargaining unit agreement or county work policy. Yes No
- Item may change the department's authorized staffing level. Yes No



Supporting Attachment(s)

- Memorandum Summary of Item
- Copy of applicable county policy and/or ordinance (excerpts acceptable)
- Copy of applicable state/federal statute/regulation (excerpts acceptable)
- Copy of applicable contract and/or agreement
- Original bid spec or quote request (excluding complex construction projects)
- Bids/quotes received (excluding complex construction projects, provide comparison worksheet)
- Bid/quote comparison worksheet
- Draft County Board resolution
- Plat approval check-list and supporting documents
- Copy of previous minutes related to this issue
- Other supporting document(s) (please list) Applications Received and List of Previous Grants

Provide (1) copy of supporting documentation NO LATER THAN Wednesday at Noon to make the Board's agenda for the following Tuesday. (If your packet contains colored copies, please provide (4) paper copies of supporting documentation as we do not have a color printer or copier.) Items WILL NOT be placed on the Board agenda unless complete documentation is provided for the Board packets.

Aitkin County Economic Development & Forest Industry Coordinator

Aitkin County Courthouse

Ross Wagner

217 Second Street N.W.

Aitkin, MN 56431

Phone: 218/927-7305

Fax: 218/927-7374

TO: Aitkin County Board of Commissioners

FROM: Ross Wagner, Economic Development & Forest Industry Coordinator 

DATE: June 12, 2014

SUBJECT: Tourism Promotion and Development Grants

Aitkin County received Eight Tourism and Promotion Grants. \$6,904 was requested out of \$5,000 in available funds. Applications are below; actual applications and a list of previous grants are attached.

1. Aitkin County Historical Society, \$1,000.00 requested for Map of 100 Historic Sites.
2. Jaques Art Center, \$1,000.00 to replace and upgrade Francis Jaques Mural in Aitkin.
3. City of Tamarack, \$500.00 to promote 4th of July Activities & Fireworks.
4. Aitkin Area Chamber of Commerce, \$1,000.00 to develop a Web Site and Brochures for Economic Development.
5. Up North Riders ATV Club, \$1,000.00 for Trailer & Graphics to be used as "Rolling Billboard" for Northwood's ATV Trail and Club promotions.
6. McGregor Chamber of Commerce, \$1,000.00 to promote new acts for Wild Rice Days.
7. Tamarack Activities Club, \$1,000.00 promote and advertising for "School of Screams".
8. Evergreen PAC ATV Club, \$404.00 to promote Northwood's ATV Trail at Carlton County Fair.

The Economic Development Committee has reviewed the applications and makes the following recommendations.

Recommendation to approve amount requested of \$1,000.00; Aitkin County Historical Society, (Map of Historical Places) Aitkin Area Chamber of Commerce, (Web and Economic Development Brochure) Up North Riders ATV Club, (Rolling Billboard) and McGregor Chamber of Commerce (promote new events for Wild Rice Days).

Recommendation to partially approve the amount requested; Tamarack Activities Club, recommend \$500.00 to promote the "School of Screams", Evergreen PAC ATV Club, recommend \$250.00 to cover the booth rental but not individual entrance fee at the Carlton County Fair.

Recommendation to not fund request; Jaques Art Center, Jaques Mural, and City of Tamarack for 4th of July promotions. Committee noted both organizations recently received funding and event was not new.

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Historical Map of Aitkin County

Date(s) of Program: August 2014

Location of Program: Aitkin County

Organization/Community Name: Aitkin County Historical Society

Person in Charge of Project: Gregory M. Leach

Organization Mailing Address:

P.O. Box 215, Aitkin, MN 56431

Contact Person's Phone #: W-218-927-3348 H-218-545-3348

Legal Status of Organization: _____ Unit of Government (for example cities, townships etc.)

_____ **Non-profit Tourism Association**

XXXXX_ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? YES

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization is to collect, preserve and disseminate the history of Aitkin County.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00
 (Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 2500.00

Total projected budget **\$_3500.00**

3. **PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.**
 Our plan is to print a two sided brochure with a map of Aitkin County showing 100 historic sites in the county. The map will be 17" X 22" that folds up to 3 ¾" X 8 ½". It will describe the 100 sites (some will have pictures) and have its GPS location listed so visitors can find the site.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We hope to share the rich history of Aitkin County with residents and visitors to our county. This map will help to increase the interest in Aitkin County history. We will do this by printing a map of Aitkin County highlighting our history. Grant funds will be used to help offset some of the printing costs.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Our historical map will show the location of 100 historic sites located in Aitkin County with GPS coordinates. Visitors to the County will be able to pick up a map and explore different historical sites in the County. Maps will be distributed throughout the County to be given away.

List target markets:

Where – geographic areas (s)

All of Aitkin County _____

List target audience:

Who – type of group or activity

GEO Cashing visitors to County

Families studying our County history

Please estimate the number of people who will come from: local community and surrounding area; 2250

From other communities in Minnesota: 2500

From outside of Minnesota: 350

4. **PROJECT BUDGET:** in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Printing of historical map	\$1000.00	2109.00	3109.00
Graphic design work		391.00	391.00
TOTALS	\$1000.00	2500.00	3500.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Gregory M. Leach Date: April 23rd, 2014

ACHS 2014 BUDGET

REVENUE

	2015	2014
Membership	* \$ 3,500.00	\$ 4,000.00
Door Donations	\$ 1,500.00	\$ 1,500.00
Interest Earned	\$ 1,500.00	\$ 1,500.00
Aitkin County Appropriation	\$ 15,000.00	\$ 15,000.00
Museum Store Sales	* \$ 4,000.00	\$ 3,500.00
Garage Sale	* \$ 7,000.00	\$ 6,500.00
Aitkin Rendezvous	\$ -	\$ -
Raffle	* \$ 3,000.00	\$ 2,500.00
Cookie Walk	\$ 1,000.00	\$ 1,000.00
Townships & Cities	* \$ 1,500.00	\$ 2,000.00
Donations & Memorials	\$ 2,000.00	\$ 2,000.00
TOTAL REVENUE	\$ 40,000.00	\$ 39,500.00

EXPENSES

Administrators Salary	* \$ 15,480.00	\$ 15,000.00
Payroll Benefit - employer	* \$ 1,180.00	\$ 1,150.00
Mileage	\$ 700.00	\$ 700.00
Utilities	\$ 3,000.00	\$ 3,000.00
Telephone	\$ 1,200.00	\$ 1,200.00
Natural Gas	\$ 5,000.00	\$ 5,000.00
Office Supplies & Equipment	\$ 1,500.00	\$ 1,500.00
Janitorial Services & Supply	\$ 1,000.00	\$ 1,000.00
Rentals: Booths & Boxes	\$ 700.00	\$ 700.00
Postage	\$ 1,300.00	\$ 1,300.00
Trash Removal	\$ 150.00	\$ 150.00
Advertising	\$ 1,300.00	\$ 1,300.00
Society Memberships	\$ 200.00	\$ 200.00
Educational Activities Fund	\$ 200.00	\$ 200.00
Maintenance	\$ 1,000.00	\$ 1,000.00
Museum Store	\$ 1,750.00	\$ 1,750.00
Collections/Archival	\$ 1,000.00	\$ 1,000.00
Museum Displays	* \$ 840.00	\$ 710.00
Volunteer Expense	* \$ -	\$ 140.00
Capital Improvement	\$ 1,000.00	\$ 1,000.00
Fire Protection	\$ 300.00	\$ 300.00
Accountant Fees	\$ 1,200.00	\$ 1,200.00
TOTAL EXPENSES	\$ 40,000.00	\$ 39,500.00

Aitkin County Historical Society
Depot Museum

P.O. Box 215
Aitkin, MN 56431
(218) 927-3348

To: Aitkin County Board of Commissioners

From: **Aitkin County Historical Society**

WHEREAS, the Aitkin County Historical Society is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to publish a Historical map of Aitkin County to be given away throughout the County and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for **\$1,000.00** in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for **(\$1,000.00)** to provide funds to do the program/event.

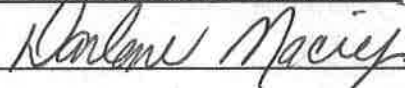
BE IT FURTHER RESOLVED that the Applicant **Gregory M. Leach (Administrator)** is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that **Gregory M. Leach** is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: April 23rd, 2014

By: Aitkin County Historical Society Board of Directors

Its **(Darlene Maciej)**
(President)



I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Aitkin County Historical Society on April 23rd, 2014.

By **(Collen Bremner)**
Its Secretary



Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Jaques Mural

Date(s) of Program: 2014-2015

Location of Program: Main Street, Aitkin, MN

Organization/Community Name: Jaques Art Center

Person in Charge of Project: Jerry Holm

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

121 2nd Street NW Aitkin, MN 56431

Contact Person's Phone #: 218-927-2363

Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**

_____ **Non-profit Tourism Association**

X _____ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization The mission of the Jaques is to present exhibits, workshops and programming in the arts for people of all ages and backgrounds.

FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC)
(Minimum \$100.00, maximum request is 1,000.00)

\$ 1000.00

Amount of your organization's match

\$ 5800.00

Total projected budget

\$_6800.00_____

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

The Jaques intends to re-design the mural located on the south side of building located at 120 Minnesota Avenue in downtown Aitkin. It is our intent to incorporate various other historical sites in the community of Aitkin in the design, such as the Rialto Theater and the Butler Building as well as the historical Carnegie Library in which the Jaques is housed. We believe that the renovation of the current mural could provide tourists with additional locations to visit in Aitkin, keeping them and their dollars in our community.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We intend to hire an artist to re-design the mural using Jaques art as the background. The grant funds along with additional funds from the Jaques will be used to pay for the design, production and hanging of a metal mural to replace the current painted mural.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

The mural project will provide a positive economic impact to Aitkin County by giving visitors additional places to stop and spend their dollars. Because of the location of the Jaques, the Butler building or the Rialto, many visitors are not even aware of their existence, if they are just passing through. We believe that an updated mural on Minnesota Avenue will give options for travelers as they are waiting for the only stoplight in Aitkin County to change. Perhaps enough of a reason to turn left or go straight ahead instead to turning right and continuing north.

List target markets:

Where – geographic areas (s)

Statewide _____

List target audience:

Who – type of group or activity

Vacationers, Lake Residents and their guests.

Please estimate the number of people who will come from: Your local community and surrounding area: 50%_

From other communities in Minnesota: 35%_

From outside of Minnesota: 15%_

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Design	\$1000	\$1000	\$2000
Sign Production		\$3600	
Sign Installation		\$800	
Removal of old Mural		\$400	
TOTALS	\$1000	\$5800	\$6800

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Jeremy Holm

Date: 5-24-14

JAQUES Art Center & Gallery Gifts

Board of Directors

Jerry Holm
President

Leslie Goble
Secretary

Barden Heft
President-Elect

Cherie Holm
Treasurer

Angie Barnhart

Dan Borseth

LaVonne Bowman

Katherine Ella

Angela Erickson

Ruth Hauge

Paul Hauge

Shirley Lundstrom

Ryan Menzel

Michael J. Ryan

Wayne Johnson

Linda Zasmata
Office Manager

info@jaquesart.com

www.jaquesart.com

121 2nd St. NW

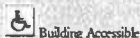
Aitkin, MN 56431

(218) 927-2363

Fax - (218) 927-4724

Hours: 11AM - 4PM
Tuesday - Saturday

Jaques Art Center is committed to
equal opportunity and equal access.



Celebrate the Arts!

May 1, 2014

To: Aitkin County Board of Commissioners
From: Jaques Art Center

WHEREAS, the Jaques Art Center is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Jaques has a need for a grant to fund advertising, which will provide an audience beyond Aitkin County an awareness of what the Jaques Art Center has to offer.

WHEREAS, the Jaques determined that it will need an ACTGAC Fund grant for \$1000 in order to do the program/event; and,

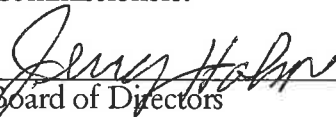
WHEREAS, the Jaques has available One Hundred Dollars (\$100) as matching funds for the Program/Event; which funds the Jaques will not use as matching funds for any other program or event; and

WHEREAS the Jaques understands and agrees that ACTGAC Funds will not be used to reimburse the Jaques for any cost incurred prior to the date on which this Project/event is approved by the Aitkin County Board of Commissioners;


NOW, THEREFFORE BE IT RESOLVED that the Jaques organization hereby authorizes and approves making application to Aitkin County for a grant for \$1000 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that Cherie Holm is hereby designated as the person who will supervise the Program/Event and successfully complete the Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 1, 2014

By: Jerry Holm 
Its: President, Board of Directors

I, the undersigned Secretary of the Jaques organization, hereby certify the the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Jaques Art Center on the 1st day of May, 2014

By: Leslie Goble 
Its; Secretary, Board of Directors

Mission Statement

The Jaques Art Center publicly presents exhibits, workshops, seminars and programming for people of all ages, cultures and backgrounds.

Its focus is to publicly present the arts including that of Francis Lee and Florence Page Jaques.

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: July 4th Celebration
Date(s) of Program: July 4th 2014 **Location of Program:** City Park Tamarack, MN.
Organization/Community Name: City of Tamarack
Person in Charge of Project: Beth Fredrickson and Cheryl Meld
Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):
City of Tamarack 235 main St. North P.O. Box 98 Tamarack, MN. 55787
Contact Person's Phone #: 768-0975 or Cell 612-968-1079 (Beth Fredrickson)
Legal Status of Organization: **Unit of Government (for example cities, townships etc.)** City Clerk (Treasurer)
 Non-profit Tourism Association
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? NO
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization July 4th Fireworks and Fun for Families, Locals and Tourists.

2. FUNDING:
 Amount requested from Aitkin County Tourism (ACTGAC) \$ 500.00
 (Minimum \$100.00, maximum request is 1,000.00)
 Amount of your organization's match \$ 100.00

Total projected budget

\$ 600.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

Please See attached Paper.
Thank you.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Please See attached Paper.
Thank you.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Please See attached Paper
Thank you.

List target markets:

Where - geographic areas (s)

Lakes area - Minnewawa, Big Sandy, Round Lake,
Aronville, Wright, Cloquet, McGee, also
Greater Minnesota and beyond.

List target audience:

Who - type of group or activity

Local, Campus, People who live close by,
Families, Kids, Senior Citizens, all age
Groups.

Please estimate the number of people who will come from: Your local community and surrounding area: 150

From other communities in Minnesota: 50

From outside of Minnesota: 50

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Premier Pyrotechnics Fireworks		3,650.00	
Insurance		600.00	
KRTV Radio Advertising		120.00	
Aitkin End Age Advertising		172.20	
Voyageurs Press Advertising		144.00	
TOTALS	500.00	4,686.20	4,186.20

436.20

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

3. Project/Event Description: Be concise and complete; Attach supporting information if needed.

Fireworks Display for Locals and Tourists.

Summer is here and the City of Tamarack wants to bring people together for our July 4th Celebration. Fireworks at dusk and activities in the City Park will bring families and friends together to celebrate the 4th of July. There will be pie and ice cream, music and food. Fun for people of all ages!

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Grant funds will be used to help with the cost of advertising, insurance and fireworks. We hope to accomplish a memorable family experience that will ensure continued support from our community and continued success with people visiting from around Minnesota, spending time here and bringing with them an economic boost to Aitkin County and City of Tamarack

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Tamarack is proud to bring people together for our fireworks display. This event has had a strong economic impact on our small town and the surrounding lakes area. The City of Tamarack's fireworks display draws in 250 to 300 people for this event. Of those people some are staying here in Aitkin County enjoying our ATV trails, (right south of Tamarack) fishing and camping. Others travel from McGregor, Wright and Cromwell and still others come from outstate and beyond all bringing money to Aitkin County's economic growth.

Name

Beth Fredrickson

Clerk/Treasurer

Date:

May 20th 2014

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Economic Development Marketing Program

Date(s) of Program: Summer 2014 **Location of Program:** Aitkin Area

Organization/Community Name: Aitkin Area Chamber, Economic Development Committee

Person in Charge of Project: Matthew Hill, Executive Director

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

P.O. Box 127, 10 Third Street NE, Aitkin, MN 56431

Contact Person's Phone #: 218-927-2316

Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**

Non-profit Tourism Association

_____ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? yes

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization As an Economic Development Committee, we have priorities of creating new housing for our community and working to help new and existing businesses expand and add employees to our community.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00

(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 100.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name _____ Date: _____

Application for Aitkin County Tourism Promotion and Development Funds

TO: Aitkin County Board of Commissioners

FROM: Aitkin Area Chamber of Commerce

WHEREAS, the Aitkin Area Chamber of Commerce (hereafter the "Applicant") is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to promote and market the Economic Development Committee and its tools, a new Committee with goals of soliciting new business to the Aitkin County Area; and

WHEREAS, the applicant has determined that it will need an ACTGAC Fund grant for \$1,000.00 in order to do the project; and

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTGAC Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000.00 to provide funds to do the project; and

BE IT FURTHER RESOLVED that the Applicant's President, Olivia Speed, is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or the application for it; and

BE IT FURTHER RESOLVED that Matthew Hill, Executive Director, is hereby designated as the person who will supervise the Project and successfully complete the project in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

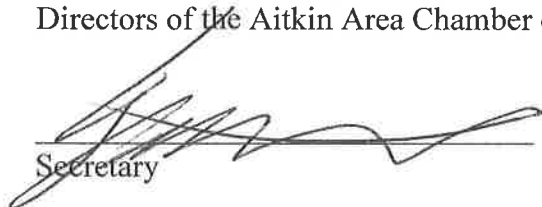
Adopted: May 30, 2014

By: 

Its: President/Chairman of the Board

CERTIFICATION

I, the undersigned Secretary of the Applicant organization, hereby certify that the above resolution is a true copy of or the Resolution duly passed, adopted, and approved by the Board of Directors of the Aitkin Area Chamber of Commerce.


Secretary

May 30, 2014
Date

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: TRAILER & SIGNAGE
 Date(s) of Program: 6/9/2014 Location of Program: McGregor MN
 Organization/Community Name: UP NORTH RIDES ATV CLUB
 Person in Charge of Project: GARY HENNEN
 Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):
P.O. Box 96 McGregor MN 55760
 Contact Person's Phone #: 763-238-8128
 Legal Status of Organization: _____ Unit of Government (for example cities, townships etc.)
 _____ Non-profit Tourism Association
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? _____
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization SAFE AND RESPONSIBLE
ATV RIDING AND EDUCATION

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1000⁰⁰
 (Minimum \$100.00, maximum request is 1,000.00)
 Amount of your organization's match \$ 500⁰⁰

Total projected budget

\$ 1,500⁰⁰

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

BUY AND USE A 5'x8' ENCLOSED TRAILER, HAVE IT LETTERED WITH NORTHWOOD ATV TRAIL LOGO, UP NORTH RIDERS ATV CLUB. WE WOULD USE IT TO STORE TRAIL MAINTENANCE EQUIPMENT. EVERYTHING WE WOULD NEED TO ENSURE A SAFE AND FUN TRAIL RIDE.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

WE WOULD BUY THE TRAILER, GLEN SIGNS WOULD PUT THE LOGO'S ON IT, THIS WILL LOOK PROFESSIONAL AND WELL DONE. IT WILL BE A ROLLING BILLBOARD FOR THE TRAIL SYSTEM.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

WE WOULD ALSO BRING THE TRAILER TO THE AITKIN COUNTY FAIR, WHICH WE HAVE A BOOTH. PEOPLE CAN LOOK INSIDE AND SEE WHAT GOES INTO TRAIL MAINTENANCE, PLUS THE NORTHWOOD TRAIL LOGO WILL BE ON THE TRAILER.

List target markets:

Where - geographic areas (s)

List target audience:

Who - type of group or activity

THE NORTHWOOD ATV TRAILS ATV RIDERS
COMPLETE

AND TRAIL MAPS WOULD BE AVAILABLE

Please estimate the number of people who will come from: Your local community and surrounding area:

From other communities in Minnesota: _____

From outside of Minnesota: _____

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
TRAILER	1000 ⁰⁰		1000 ⁰⁰
SIGNAGE	500 ⁰⁰	500 ⁰⁰	500 ⁰⁰
TOTALS			1,500 ⁰⁰

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

State of Minnesota

SECRETARY OF STATE

CERTIFICATE OF INCORPORATION

I, Mary Kiffmeyer, Secretary of State of Minnesota, do certify that: Articles of Incorporation, duly signed and acknowledged under oath, have been filed on this date in the Office of the Secretary of State, for the incorporation of the following corporation, under and in accordance with the provisions of the chapter of Minnesota Statutes listed below.

This corporation is now legally organized under the laws of Minnesota.

Corporate Name: Up North Riders, Inc.

Corporate Charter Number: 671597-2

Chapter Formed Under: 317A

This certificate has been issued on 10/28/2003.



Mary Kiffmeyer
Secretary of State.



STATE OF MINNESOTA
SECRETARY OF STATE

NP-OR

6715970002

ARTICLES OF INCORPORATION
Business and Nonprofit Corporations

PLEASE TYPE OR PRINT LEGIBLY IN BLACK INK.

Please read the directions on the reverse side before completing this form. All information on this form is public information.

The undersigned incorporator(s) is an (are) individual(s) 18 years of age or older and adopt the following articles of incorporation to form a (mark ONLY one):

FOR-PROFIT BUSINESS CORPORATION (Chapter 302A)

NONPROFIT CORPORATION (Chapter 317A)

ARTICLE I NAME

The name of the corporation is:

Up North Riders, Inc.

(Business Corporation names must include a corporate designation such as Incorporated, Corporation, Company, Limited or an abbreviation of one of those words.)

ARTICLE II REGISTERED OFFICE ADDRESS AND AGENT

The registered office address of the corporation is:

418 East County Road D Little Canada, MN 55117

(A complete street address or rural route and rural route box number is required; the address cannot be a P.O. Box) City State Zip

The registered agent at the above address is:

Name (Note: You are not required to have a registered agent.)

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED

OCT 28 2003

Mary Hoffmeyer
Secretary of State

ARTICLE III SHARES

The corporation is authorized to issue a total of 1000 shares.

(If you are a business corporation you must authorize at least one share. Nonprofit corporations are not required to have shares.)

ARTICLE IV INCORPORATORS

I (We), the undersigned incorporator(s) certify that I am (we are) authorized to sign these articles and that the information in these articles is true and correct. I (We) also understand that if any of this information is intentionally or knowingly misstated that criminal penalties will apply as if I (we) had signed these articles under oath. (Provide the name and address of each incorporator. Each incorporator must sign below. List the incorporators on an additional sheet if you have more than two incorporators.)

Arlyce Richardson 332 E Cty Road D Little Canada, MN 55117
Name Street City State Zip Signature

Name Street City State Zip Signature

Print name and phone number of person to be contacted if there is a question about the filing of these articles.

Arlyce Richardson (651) 481-0017
Name Phone Number

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: McGregor Wild Rice Days Entertainment

Date(s) of Program: Saturday August 30, 2014 **Location of Program:** McGregor, MN

Organization/Community Name: McGregor Area Chamber of Commerce

Person in Charge of Project: Marcia Norton and Bonnie Farah

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

PO BOX 68 McGregor, MN 55760

Contact Person's Phone #: Marcia Norton (218) -768-3692

Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**

Non-profit Tourism Association

_____ **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? YES

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization:

The McGregor Area Chamber of Commerce unites businesses, professional firms, resorts and individuals to create a unique central agency working to improve business, tourism and community well-being.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$1,000
(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 100

Total projected budget \$1,100

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

Promote and provide prominent and exciting entertainment to Wild Rice Days – to the parade and/or as an accompaniment to Wild Rice Day festivities in McGregor.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

- Along with the economy in the last 5 years, Wild Rice Days has experienced a slump in crowd sizes, sales, and community participation. We think the return on investment would be the spark needed to boost interest in parade participation and excitement and provide for incentive and ideas for future Wild Rice Days
- Community feedback tells us the parade content has been disappointing and entertainment repetitive. We want our families to experience exciting, different and entertaining attractions. We want our families to come and enjoy this festive, historic event and look forward with enthusiasm to coming again next year.
- The grant funds would be used to advertise and otherwise promote the professional entertainment acts incorporated into the Wild Rice Days festivities. The professional entertainment acts would be contracted through a professional entertainment agency (one or two entertainment acts to perform outdoors) in the parade or on a stage as an accompaniment to the other Wild Rice Days festivities.

1. Iron Will Dog Sled exhibition \$550
2. Caught in the Act- Jugglers- \$650
3. Amazing Kelvin- Kids magic \$450
4. Finding Blakesley \$550 (youth band; variety of music)
5. Simple Guys \$550

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

- Labor Day Weekend already brings a large number of people to our area; it's summer's last hurrah for tourists.
- By taking what we have and "pumping it up" with some innovative features and energy, we believe Wild Rice Days will attract even more people to this area and those from this area out of their "nests".
- People want to take this time to have FUN. Hiring professional entertainment provide attractions and generate excitement that would bring even more people to the area, to the town and would also entice them to stay longer – eat more, buy more, enjoy more.
- Hiring professional entertainment acts, would bring about an infectious, positive effect that would entice more visitors to get out and explore more. Besides adding revitalization to Community Spirit, this project would also have a rippling effect for the economic outcome for all concerned (street vendors, church bazaars, local bars and restaurants, lodging businesses, sportsmen/outdoors enthusiasts and more).

List target markets: Craft & food vendors; every variety of business, tourists, community churches

List target audience: All ages & Physical abilities, Families with kids, Singles, Travelers, Outdoors Enthusiasts

Where - geographic areas (s): The 5-state area Who - type of group or activity: All – non-specific

Please estimate the number of people who will come from:

Your local community and surrounding area: 3,000

From other communities in Minnesota: 1,500

From outside of Minnesota: 500

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category:	ACTGAC Funds	Applicant Funds	Total
Promote Professional Entertainment	\$1,000		
Chamber Match Funds		\$ 100	
TOTALS	\$1,000	\$ 100	\$1,100

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds.

Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name: Marian Norton

Date: May 29, 2014



Leading On A Progressive Track Of Tourism And Industry For Our Community

RESOLUTION FORM

Application for Aitkin County Tourism Promotion and Development Grant

To: Aitkin County Board of Commissioners
From: McGregor Area Chamber of Commerce

WHEREAS, the **McGregor Area Chamber of Commerce** (hereafter the "Applicant") is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to: **Assist with Revitalization of Wild Rice Days and/or Wild Rice Days Parade by adding exciting and unusual entertainment professionals.**

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (**\$100.00**) matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for **\$1,000.00** to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant **President, Vice-President, Secretary, Treasurer** are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that **Marcia Norton** is hereby designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 29, 2014 By: BONNIE FARAH
Its President
(President or other Chief Corporate Officer)

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the **McGregor Area Chamber of Commerce** on **May 29, 2014**.

By: LISA KRAUSE
Its Secretary

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: School of Screams
 Date(s) of Program: Oct. 17, 18, 24, 25, 31 Location of Program: Tamarack Schoolhouse
 Organization/Community Name: Tamarack, MN
 Person in Charge of Project: Tamarack Activities Club, Inc (T.A.C)
 Person in Charge of Project: Cheryl Meld
 Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):
42555 110th Ave Tamarack, MN 55787
 Contact Person's Phone #: 218 768 3241
 Legal Status of Organization: Unit of Government (for example cities townships etc.)
 Non-profit Tourism Association
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization To preserve and promote the Tamarack community by engaging community members in events and activities that sustain ongoing sense of community

2. FUNDING: Amount requested from Aitkin County Tourism (ACTGAC) \$ 1000.00
 (Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 1200.00

Total projected budget

\$ 2200.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

T.A.C. started the School of Screams in 2012. It is a spook house using the Tamarack School House as a unique backdrop, Various individuals and groups help build and staff the gory scenes, mazes, and special effects. The event operates Fridays + Saturdays during the last two weeks of Oct. and will also operate on Halloween.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

Funds will be used for advertising: Posters, post cards (to leave at businesses in surrounding area) and newspaper. (Floodwood, Cloquet) We hope to increase the number of visitors.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Halloween attractions are growing in popularity - we believe we have the only spookhouse in the county and surrounding area. In 2012 we had 110 visitors 2013 - 450 visitors. We are aiming for 1000 this year. We have been told by visitors that School of Screams beats Duluth's Haunted Ship!

List target markets:

Where - geographic areas (s)

Aitkin Co., Crow Wing Co, Carlton Co, Pine Co, M. Iacs Co, Itasca Co, St. Louis Co.

List target audience:

Who - type of group or activity

Generally, ages 6-100 enjoy the event equally.

Please estimate the number of people who will come from: Your local community and surrounding area: 200

From other communities in Minnesota: 750

From outside of Minnesota: 50

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Advertising	1000	200	1200
Props/Costuming		200	200
Construction of scenes		800	800
TOTALS	1000	1200	2200

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd & NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Cheryl Meld May 30, 2014

To: Aitkin County Board of Commissioners
From: Tamarack Activities Club, Inc.

WHEREAS the Tamarack Activities Club, Inc. (hereafter the "Applicant") is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to Promote the **School of Screams** (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTGAC Fund grant for \$1000 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees the ACTGAC Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which the Project/Event is approved by the County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the applicant organization hereby authorizes and approves making application to Aitkin County for a grants for \$1000 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant President of the Tamarack Activities Club, Inc. is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Cheryl Meld is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

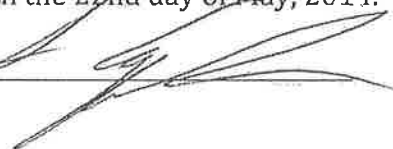
ADOPTED: May 22, 2014 By: _____



Its: President

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Tamarack Activities Club Inc. on the 22nd day of May, 2014.

By: _____
Its: Secretary



Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2014 - December 31, 2014

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in June. Application deadline is May 30th.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: Carlton County Fair
 Date(s) of Program: Aug. 14-18 Location of Program: Barnum, MN
 Organization/Community Name: Evergreen PAC ATV Club
 Person in Charge of Project: Darlene Turnock
 Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):
12196 360th Street McGregor, MN 55760
 Contact Person's Phone #: 218-768-2713
 Legal Status of Organization: Unit of Government (for example cities, townships etc.)
 Non-profit Tourism Association
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization To make people aware of safe ATV riding - to "train" our youth with life long

2. FUNDING: ATV skills
 Amount requested from Aitkin County Tourism (ACTGAC) \$ 404.00
 (Minimum \$100.00, maximum request is 1,000.00)
 Amount of your organization's match \$1,000.00
 Total projected budget \$ 4404.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

Carlton County Fair Booth - the simulator is available
We will hand out maps and have raffle tickets for a
Sportsmen 400 ATV. It's members opportunity to talk
ATV riding and training with the public.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We want to have a positive image for ATV riding.
We have to get the message out its a family activity
with many riding opportunities. Funds will be used for a booth
 Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County and
Maps will be provided - trails will be discussed - the
ATV simulator will be utilized - It will spur more
interest and opportunities in Aitkin County for ATV riding.

List target markets:
 Where - geographic areas (s)

List target audience:
 Who - type of group or activity

Aitkin, Carlton, Pine Counties Riders and potential riders

Please estimate the number of people who will come from: Your local community and surrounding area: 115,000
 From other communities in Minnesota: 4,000
 From outside of Minnesota: 4,000

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Booth	\$250.00		
Admission 22 @ \$7.	\$154.00		
Sportsmen 400 ATV		\$4000.00	
TOTALS	\$404.00	\$4000.00	\$4404.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Carlene Turner, Secretary Date: 5-28-2014

~~INTERNAL~~ REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 15 2004

EVERGREEN P.A.C.ATV CLUB
P O BOX 98
MOOSE LAKE, MN 55767

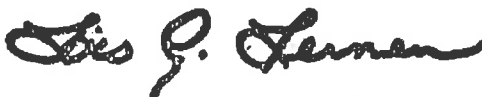
Employer Identification Number:
46-0503387
DLN:
504246034
Contact Person:
WILLIE G DAVIS ID# 75082
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Form 990 Required:
Yes
Effective Date of Exemption:
January 17, 2003
Contribution Deductibility:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(6) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Information for Organizations Exempt Under Sections Other Than 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Information for Organizations Exempt Under Sections Other Than 501(c)(3)

Letter 948 (DO/CG)

Aitkin County Tourism Development and Promotion Grant Award History

Year Granted	Grant #	Organization	Grant Amount	Purpose
1995	1	Aitkin County Historical Society	7,500	Recreation and Tourism Guide Books
1995	2	Hill Lake Trail Association	1,000	Trail
1995	3	McGregor Chamber of Commerce	4,500	Tourism Booth
1995	4	Aitkin Chamber of Commerce	600	Phone System Upgrade to handle tourism calls
1995	5	Aitkin Chamber of Commerce	5,000	Printing and distribution of brochures
1995	6	City of Hill City	500	Printing and distribution of brochures
1995	7			
1995	8	McGregor Chamber of Commerce	4,000	Tourism Booth
1995	9	Aitkin Chamber of Commerce	7,500	Advertising and 800#
1995	10	Aitkin County Historical Society	500	Archaeology Week
1997	11	Aitkin Chamber of Commerce	4,838.85	Snowmobile Marketing
1997	12	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1997	13	Aitkin Chamber of Commerce	900	Corn Feed Ad
1997	14	Aitkin Chamber of Commerce	7,100	Print Brochure and Advertising
1997	15	Aitkin Chamber of Commerce	4,868.50	Snowmobile Promotion and Advertising
1997	16	McGregor Chamber of Commerce	4,000	Tourism Booth
1997	17	McGregor Chamber of Commerce	2,000	Tourism Coordinator
1998	18	Aitkin Chamber of Commerce	1,807.73	County Snowmobile Promotion
1998	19	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1998	20	Aitkin Chamber of Commerce	7,000	Advertising
1998	21	McGregor Chamber of Commerce	4,000	Tourism Booth
1998	22	Jaques Art Center	2,030	Superimpressionism Exhibit
1998	23	Mille Lacs Area Tourism	720	Tourism Marketing Video
1998	24	Aitkin County Rivers and Lakes Fair	1,300	Promotion
1999	25	City of McGregor	1,600	Airport Dedication
1999	26	Mid-Minnesota Dog Sled Race	1,000	Sled Dog Race
1999	27	Central Cattlemen's Association	475	4-H Beef Show
1999	28	Aitkin Chamber of Commerce	750	Riverboat Days
1999	29	Aitkin Chamber of Commerce	5000	Advertising
1999	30	McGregor Chamber of Commerce	7,500	Tourism Booth
1999	31	Tamarack Activities Club	750	Hey Days Promotion
1999	32	Aitkin Chamber of Commerce	2000	Snowmobile Promotion Advertising
1999	33	Aitkin County Rivers and Lakes Fair	700	Promotion
1999	34	City of Palisade	500	Brochures
1999	35	Aitkin County Historical Society	540	Advertising
1999	36	Aitkin Jaycee's	1,750	Fishing Contest Promotion
2000	37	McGregor Chamber of Commerce	7,500	Tourism Booth
2000	38	McGregor Jaycee's	1,000	Just Plane Fun and Up North Days
2000	39	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2000	40	City of Hill City	477.30	Community Profile
2000	41	Central Minnesota Cattleman's Assoc.	175	4-H Beef Show
2000	42	Aitkin Chamber of Commerce	1,597.70	Snowmobile Advertising
2000	43	Aitkin Jaycee's	2,500	Fishing Contest
2000	44	City of Palisade	120	Web Site Development

2001	45	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2001	46	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2001	47	McGregor Chamber of Commerce	7,500	Tourism Booth
2001	48	Aitkin County Historical Society	550	Post Cards and Web Site
2001	49	Aitkin Chamber of Commerce	1,500	Fish House Parade
2001	50	Aitkin Jaycees	1,750	Fishing Contest
2002	51	Mid-Minnesota 150 Sled Dog Race	1,500	Sled Dog Race
2002	52	McGregor Chamber of Commerce	7,500	Tourism Booth
2002	53	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2002	54	Aitkin Chamber of Commerce	3,500	Snowmobile Advertising
2002	55	Aitkin Chamber of Commerce	3,000	Crappie USA Tourney
2003	56	Palisade Mid-Winter Festival	300	Mid-Winter Festival
2003	57	Aitkin Jaycees	1,350	Fishing Contest
2003	58	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
2003	59	McGregor Chamber of Commerce	7,500	Tourism Booth
2003	60	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2003	61	Tamarack Hey Days	300	Hey Days
2003	62	Palisade Mid-Winter Festival	400	Mid-Winter Festival
2003	63	Aitkin Chamber of Commerce	2,366.70	Snowmobile Advertising
2004	64	Jaques Art Center	300	Fresh Fish Exhibit
2004	65	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2004	66	McGregor Chamber of Commerce	7,500	Tourism Booth
2004	67	Mid-Minnesota 150 Sled Dog Race	850	Sled Dog Race
2004	68	McGregor Chamber of Commerce	1,473	Brochure Development
2004	69	Aitkin Chamber of Commerce	1,473	Snowmobile Advertising
2004	70	Hill City Chamber of Commerce	800	Wild Game – Fishing Contest
2004	71	Jaques Art Center	250	Juried Art – Ex – Fowl Play
2005	72	Jaques Art Center	2,000	2005 Advertising Campaign
2005	73	Hill City Chamber of Commerce	2,500	Tourism booth, signage, website
2005	74	McGregor Chamber of Commerce	2,500	Tourism booth
2005	75	Tamarack Hey Days	500	Banners
2005	76	Jaques Art Center	1,500	Adv. Riverboat Art Fest
2005	77	Aitkin Chamber of Commerce	3,773	Snowmobile Advertising
2005	78	Palisade Community Improvement C.	500	Midwinter Festival
2005	79	Friends of Rice Lake Refuge	2,500	Aitkin County Bird Trail Brochure
2005	80	Wild Encounters	2,000	1 st Annual Birding Festival
2005	81	Ball Bluff Township	375	Vintage Snowmobile Run
2006	82	McGregor Area Historical Society	150	Brochure, Adv. For Wild Rice Day Booth
2006	83	McGregor Chamber of Commerce	2,500	Advertising, Wild Rice Days
2006	84	Aitkin Chamber of Commerce	5,000	2006 County Marketing Campaign
2006	85	Jaques Art Center	1,060	Distribution of 2006 Program Booklet
2006	86	Aitkin Chamber of Commerce	3,709.50	2006/2007 Snowmobile Advertising
2006	87	Jaques Art Center	3,000	Billboard Advertising
2007	88	Aitkin Chamber of Commerce	3,000	Tourism Advertising
2007	89	McGregor Chamber of Commerce	2,000	Fishing Contest Promotion
2007	90	McGregor Chamber of Commerce	3,000	Travel Information Center
2007	91	Jaques Art Center	2,500	Twin City Advertising Campaign
2007	92	Aitkin Area Chamber of Commerce	1,800	Snowmobile Advertising

2007	93	Advancing Rural Talents (ARTS)	400	McGregor Music Festival
2008	94	Palisade Community Improvement Co.	500	20 th Mid Winter Festival
2008	95	McGregor Chamber of Commerce	5,000	WSA Pro Ice Racing
2008	96	Hill City Chamber of Commerce	3,000	All Class Reunion
2008	97	Dwelling in the Woods	1,500	Wetland Nature Walk Days
2008	98	McGrath Historical Committee	200	Promote McGrath Centennial Book
2008	99	McGrath Historical Committee	550	Promote 4 th of July and Historical
2008	100	Aitkin County Ag Society	1,200	Promote County Fair Rodeo
2008	101	City of Tamarack	250	Promote 4 th of July
2008	102	Hill City Chamber of Commerce	1,050	Arts in the Park
2008	103	Tamarack Activity Club	1,433	Expand Hey Day Advertising
2008	104	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2008	105	Jaques Art Center	4,600	2009 Advertising Campaign
2008	106	Aitkin Co. Economic Development	3,900	Market Area Profiles
2009	107	Aitkin Chamber of Commerce	1,500	MN Gateways Advertising
2009	108	Hill City Chamber of Commerce	5,000	Summer Events Advertising
2009	109	McGregor Chamber of Commerce	3,800	Web Site Mgmt. Postage & Distribution
2009	110	McGrath Historical Committee	1,750	Museum Exhibit Promotion
2009	111	Palisade Community Improvement	500	River Fest Promotion
2009	112	Tamarack Activity Club	1,200	Hey Day Advertising/Promotion
2009	113	City of McGregor	600	Fly In Promotion, Trail Signage
2009	114	Aitkin Jaycees	1,000	Ice Fishing Contest
2009	115	Upper Miss. Cert. Wood Prod. Group	750	Living Green Expo Booth
2009	116	Jaques Art Center	1,181	2010 Advertising
2009	117	Tourism Committee, Aitkin County	2,330	Snowmobile Advertising
2010	118	Aitkin Area Chamber of Commerce	2,850	Commerce and Sport Show Promotions
2010	119	City of Tamarack	630	4 th of July Advertising
2010	120	Aitkin County Ag Society	1,200	2010 County Fair Adv, Promo
2010	121	McGrath Historical Committee	1,750	4 th of July, Threshing Show Exhibit Adv.
2010	122	Aitkin County Historical Society	650	New Brochures
2010	123	Aitkin County	4,635	Snowmobile Advertising
2010	124	Tamarack Activities Club	3,000	50 th Annual Hey Day Promotion
2010	125	Aitkin Riverboat Capt. & Queen Assoc	550	Renovate Riverboat Float
2010	126	McGrath Historical Committee	2,000	Promote Events, brochure printing
2010	127	Aitkin Area Chamber of Commerce	2,735	Fish House Parade promotion, advertising
2011	128	Aitkin Area Chamber of Commerce	2,500	2011 Aitkin Area Sports & Commerce Show
2011	129	Aitkin County Historical Society	485	2011 Discovery Rack Subscription
2011	130	Jaques Art Center	1,800	Century of Service Birthday Party
2011	131	City of Tamarack	1,885	4th of July Celebration
2011	132	Tamarack Activities Club	2,000	Annual Hey Days
2011	133	Aitkin Area Chamber of Commerce	3,550	Riverboat Days Advertising
2011	134	McGrath Historical Committee	1,210	Promote Display at Logging & Threshing Show
2011	135	Aitkin County Economic Development	2,060	Signage & Advertising Northwoods ATV
2011	136	Aitkin Area Chamber of Commerce	4,510	2011 Fish House Parade Promotion

