

Aitkin County Board of Commissioners
Request for County Board Action/Agenda Item Cover Sheet



To: Chairperson, Aitkin County Board of Commissioners Date: 8/21/13

Via: Patrick Wussow, County Administrator

From: Ross Wagner, Economic Development & Forest Industry Coordinator

Title of Item: Tourism and Promotion Grants

Requested Meeting Date: 8/27/13 Estimated Presentation Time: 10 Minutes

Presenter: Ross Wagner

Type of Action Requested (check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> For info only, no action requested | <input type="checkbox"/> Approve under Routine Business |
| <input type="checkbox"/> For discussion only with possible future action | <input type="checkbox"/> Adopt Ordinance Revision |
| <input type="checkbox"/> Let/Award Bid or Quote (attach copy of basic bid/quote specs or summary of complex specs, each bid/quote received & bid/quote comparison) | |
| <input checked="" type="checkbox"/> Approve/adopt proposal by motion | <input type="checkbox"/> Approve/adopt proposal by resolution (attach draft resolution) |
| <input type="checkbox"/> Authorize filling vacant staff position | <input type="checkbox"/> Approve under Consent Agenda |
| <input type="checkbox"/> Request to schedule public hearing or sale | <input type="checkbox"/> Other (please list) _____ |
| <input type="checkbox"/> Request by member of the public to be heard | |
| <input type="checkbox"/> Item should be addressed in closed session under MN Statute _____ | |

Fiscal Impact (check all that apply)

- Is this item in the current approved budget? Yes No (attach explanation)
- What type of expenditure is this? Operating Capital Other (attach explanation)
- Revenue line account # that funds this item is: _____
- Expenditure line account # for this item is: _____

Staffing Impact (Any yes answer requires a review by Human Resources Manager before going to the board)

- Duties of a department employee(s) may be materially affected. Yes No
- Applicable job description(s) may require revision. Yes No
- Item may impact a bargaining unit agreement or county work policy. Yes No
- Item may change the department's authorized staffing level. Yes No



Supporting Attachment(s)

- Memorandum Summary of Item
- Copy of applicable county policy and/or ordinance (excerpts acceptable)
- Copy of applicable state/federal statute/regulation (excerpts acceptable)
- Copy of applicable contract and/or agreement
- Original bid spec or quote request (excluding complex construction projects)
- Bids/quotes received (excluding complex construction projects, provide comparison worksheet)
- Bid/quote comparison worksheet
- Draft County Board resolution
- Plat approval check-list and supporting documents
- Copy of previous minutes related to this issue
- Other supporting document(s) (please list) Copy of Applications and List of Grants

Provide eleven (11) copies of supporting documentation NO LATER THAN Wednesday at 12:00 pm to make the Board's agenda for the following Tuesday. Items WILL NOT be placed on the Board agenda unless complete documentation is provided for mailing in the Board packets. (see reverse side for details)

Aitkin County Economic Development & Forest Industry Coordinator

Aitkin County Courthouse

Ross Wagner

217 Second Street N.W.

Aitkin, MN 56431

Phone: 218/927-7305

Fax: 218/927-7374

TO: Aitkin County Board of Commissioners

FROM: Ross Wagner, Economic Development & Forest Industry Coordinator

DATE: August 21, 2013

SUBJECT: Tourism Promotion and Development Grants

Aitkin County received two applications for the Tourism and Promotion Grants;

- McGrath Historical Society, requested \$650.00 to prepare and distribute a McGrath area/Southern Aitkin County event brochure.
- Jaques Art Center, requested \$1,000.00 to promote the Jaques and upcoming events.

The Economic Development Committee reviewed both requests and recommends funding both for the requested amount.

McGrath Historical Society, this brochure would cover an area that has not traditionally had one and would be available for placing at Trade Show Booths and would be mailed to McGrath area residents and Alumni. The brochure highlights area events and lodging establishments for tourists.

Jaques Art Center, funds would be used to promote the Jaques and upcoming events on Public TV and other area media outlets. The committee noted the number of out of county members of the Jaques. Creating more awareness of the Jaques through promotions and advertising could bring new members as well as first time visitors into the county. The committee stipulated that the funds promote the Jaques as a whole and to promote the events it will be hosting rather than just the Harvest Dinner.

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2013 - December 31, 2013

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May and August. Application deadline for the May meeting is April 26th and deadline for the August meeting is July 31st. Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name: So. Aitkin County Brochure
Date(s) of Program: Year Round **Location of Program:** _____
Organization/Community Name: McGrath Historical Committee, Inc
Person in Charge of Project: Darlene Maciej
Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):
P.O. Box 216 McGrath MN 56350
Contact Person's Phone #: 320-592-0222
Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**
 Non-profit Tourism Association
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? Yes
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization Preserve and educate on past history document & share present history.

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 650.⁰⁰
 (Minimum \$100.00, maximum request is 1,000.00)
 Amount of your organization's match \$ 100.⁰⁰
 Total projected budget \$ 750.⁰⁰

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

Distribute event info on 500 line + southern Aitkin County with mailings to ATV + Snowmobile clubs. Display at NW Sports Show Booth and have on display at Tourism boards.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

To increase the 500 line trail usage by sending out notices with events and places to stay.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Once a visit is made, word of mouth will be sent and more visitors will come to spent time.

List target markets:

Where - geographic areas (s)
All over Minnesota

List target audience:

Who - type of group or activity
About 300 club with many members

Please estimate the number of people who will come from: Your local community and surrounding area: _____

There has been thousands coming From other communities in Minnesota: _____

And more will know + also come to events + at other times From outside of Minnesota: _____

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

ALL over

Category	ACTGAC Funds	Applicant Funds	Total
Printing	482.00		482.00
Mailings	168.00		168.00
Folding 4 mailing		100.00	100.00
TOTALS	650.00	100.00	750.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name _____ Date: _____



McGrath Historical Committee, Inc. has been an organization in McGrath since 2009.

Townships include in the McGrath Historical Committee Inc. area are:

White Pine, Pliny, Seavey, Williams, Wagner, Millward (North and South), Idun, and One Unorganized (Jewett).

The location headquarters for the McGrath Historical Committee, Inc. may be found on Main Street in McGrath.

Mission: The mission of the organization shall be the collection, preservation and dissemination of knowledge about the history of the McGrath area and to relate that history to that of the State of Minnesota.



McGrath was originally a logging village. Mr. James E. McGrath acquired timberland along the Snake River in White Pine, Minnesota. In 1895 James McGrath built a tote road from Willow River to a logging camp, White Pine. In 1907 James McGrath learned of the SOO Line plans to enter into this area. He is said to have donated 40 acres of land and hence the city was named after McGrath.

The **White Pine Logging and Threshing Show** is a huge event for McGrath and surrounding area residents. It hosts vintage machinery, a working blacksmith shop, an immense tractor parade, a log cutting demonstration, basket making, along with a great flea market and plenty of good food and drink for everyone. It is one of the biggest social events of the area over Labor Day Holiday. Take a step back in time and enjoy.



ATV Riding and Snowmobiling are two of the biggest sports in McGrath. With the SOO Line trail etching through the city, riders can meet at the park. Also riders may eat at the park, Pour Lewey's or the McGrath Bar and Café. The trails are for exploring the extensive country side that our area provides within the State of Minnesota.



WELCOME TO MCGRATH



Founded by Loggers

Population: 80 Year 2010

**Fire Department:
19 Volunteers**

**Nearest State Park:
Father Hennepin**

**Nearest Campgrounds: Snake
River & 1865 Campgrounds**

Howie's Mud Bog is an event that takes place on the Labor Day weekend with mudding, camping and music. The Trucks with the big wheels venture in the mud all week end long. Campers roll in and spent the weekend parked.



Giese Bed & Breakfast Inn is one of the lodging facility in the McGrath area. The countryside surrounding the Inn has trails to walk to enjoy the peacefulness and beauty of nature. Everyone will be incline to grasp the changing seasons with a visit to the Inn. The secluded setting has an Antique & Collectible Gallery to browse through when you stay at the Inn. Thousands of items to select from as you browse through the two buildings on location. One huge building with collectibles from floor to ceiling along with the second building where the rooms are found on the second floor.

Shire In The Woods is located on County Road 2 which is seven miles North of McGrath and on CR 2 go East five miles. Discover one of the most quiet, peaceful resting places in the area. The cabins are available for pure relaxation. The SOO Line for ATV's and snowmobiles cuts across the lower corner of the property. From the SOO Line trail there is easy access to over night lodging at Shire in the Woods. Walking trails are to be found with your visit to Shire In the Woods. The property is surrounded by Solana State Forest which gives the privacy to visitors. There are several buildings to select from depending on the group size. One of the buildings is the sauna. The grounds have a large rose garden to view nature during the wonderful changing of seasons. Visit their web site for additional information www.shireinthewoods.com.

THE LOFT



McGrath is a small community with four churches and two bars in and near McGrath. **Pour Lewey's** is a place to eat, drink and be merry. The other bar, café, market and gas business is **McGrath Bar and Café** at the intersection of Hwy 18 and Hwy 65. **Vie's Place** is a nice stop for Artisan and Farmer's Market and Hay Bale gardens. All garden food is grown at the location. Motto: Something for everyone.

The McGrath city park is a wonderful area for families. The fireworks on the **4th of July** is viewed from the park. The 4th is a huge celebration. The day starts with a pancake breakfast followed by a parade, music, food vendors, log cutting contest, turtle racing, dancing and is topped off with the best and most spectacular fireworks.

Brainerd is 59 miles West of McGrath

Mpls./St. Paul is 87 miles South

Duluth is 85 miles NE

Nearest Cities are Isle - 18 miles
Mora and McGregor 28 miles one
North and one South and Giese 8
miles East with Finlayson 18
miles East.

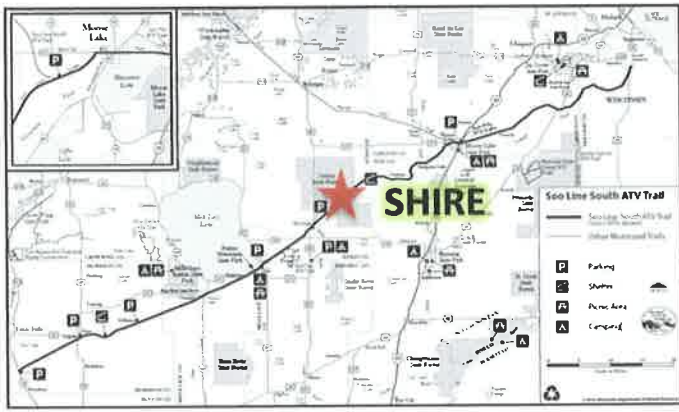


SHIRE IN THE WOODS

7 unique cottages. Enjoy a wood burning fireplace or walk on one of our many trails or Labyrinth. The natural surroundings will nourish and rejuvenate your soul!

2 hours North of the Twin Cities • www.shireinthewoods.com
shireinthewoods@outlook.com • 320-592-0180

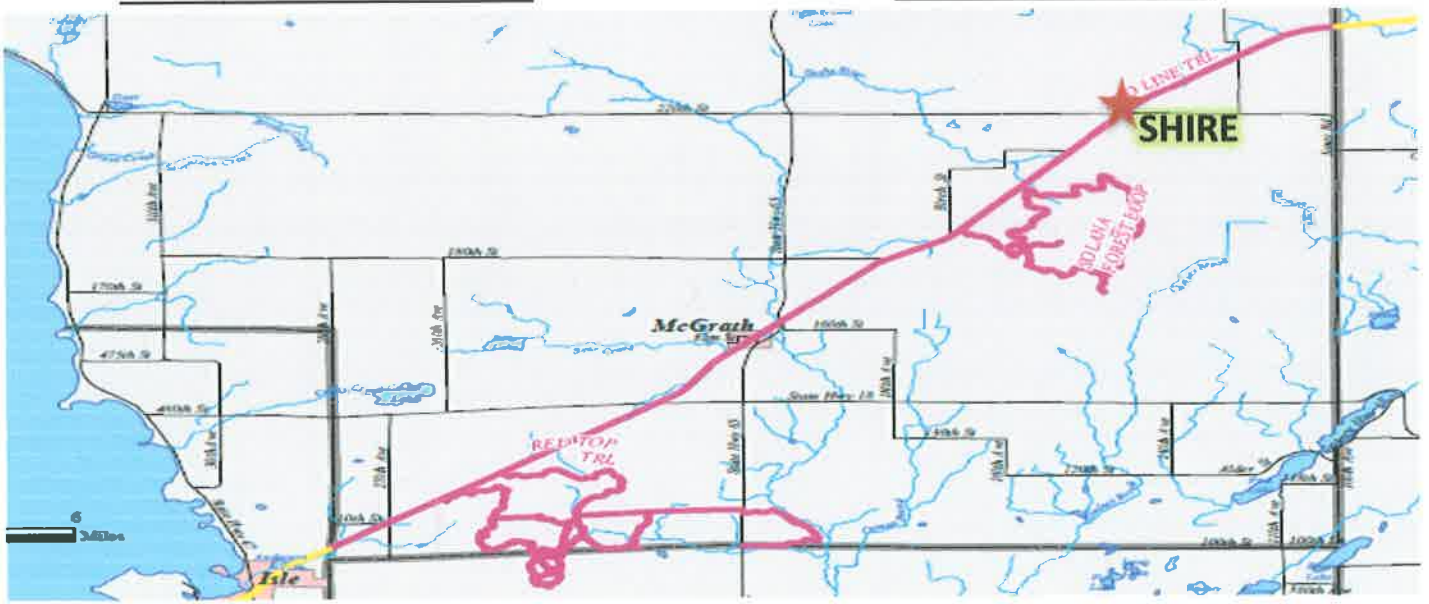
- Shire in the Woods is located on the Soo Line South Trail in the Solana State Forest.
- There is easy access to the heart of many miles of ATV and Snowmobile Trails.
 - There are 5 miles of walking trails in and around the Shire.
- There is easy access to the Solana State Forest for horseback riding or hunting.



SOO LINE SOUTH ATV TRAIL



SNOWMOBILE TRAILS



THE TREE LODGE



The Tree Lodge has lots of space. There is a larger living room with a wood fireplace and a full length screened-in porch. The kitchen has a two-burner cooktop, refrigerator, microwave and toaster oven. There's a full bath on the main floor and upstairs. There is a single bed in the large living room on the first floor. Upstairs has an open room with single bed, and two additional bedrooms with two beds each. A CD player is also available.



THE CEDAR HOUSE



The Cedar House is the largest of the buildings. The main floor has large open kitchen with standard appliances. The vaulted living room has a futon couch located in the living room so you can relax or sleep in front of the fireplace. The main floor has 3 bedrooms and a full bath with a Jacuzzi tub. There is a large, open loft area with 3 twin beds. Two of the main floor bedrooms have full size beds. The third bedroom as a lofted bed and a twin size bed. The full basement has a laundry room, a bath with shower, a single car tuck-under garage and two car tuck-under garage. There is table tennis available in the smaller garage. A CD player is also available.



- 7 unique places, each with its own fireplace (www.shireinthewoods.com to see all).
 - WiFi and internet available.
 - Cell phone coverage for most carriers.
 - Everything is included, just bring your food.
 - Commercial Kitchen available for large groups: you can prepare your own food, we can supply a chef to make your meals, or we can cater your food in from a nearby popular restaurant.
 - Satellite TV, 50" television with home theatre available when renting the Commercial Kitchen.
 - Special rates for large groups!
 - Check out more at www.shireinthewoods.com.
- Call 320-592-0180 or email at shireinthewoods@outlook.com for questions or reservations.

MODEL RESOLUTION FORM FOR NON-GOVERNMENTAL ORGANIZATIONS
(Print or type your resolution on your organization's letterhead or on a separate sheet of paper)

Application for Aitkin County Tourism Development and Promotion Funds

To: Aitkin County Board of Commissioners

From: McGrath Historical Committee, Inc.

WHEREAS, the McGrath Historical Committee, Inc. hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to provide information on events including the Historical Committee by mailing to ATV clubs and Snowmobile clubs in MN and have available at the NW Sports Show Booth and also placed on the Tourism boards in the area. (hereafter called the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTGAC Fund grant for \$650.00 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTGAC Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$650.00 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Secretary of MHCI is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Darlene Maciej is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: June 13, 2013

By: _____
Its: Chairperson 
(President or other Chief Corporate Officer)

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the McGrath Historical Committee, Inc. on the June 13, 2013.

By: _____
Its Secretary

Aitkin County
Application for Aitkin County Tourism Promotion and Development Grants
January 1, 2013 - December 31, 2013

DEADLINE: Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May and August. Application deadline for the May meeting is April 26th and deadline for the August meeting is July 31st. Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4th of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

APPLICANT INFORMATION

Note: No reimbursement grants will be awarded.

1. PROGRAM INFORMATION

Project Name:

Date(s) of Program: Sept 7, 2013 **Location of Program:** Jaguars & Club Convention Center

Organization/Community Name: The Jaguars Art Center

Person in Charge of Project: Linda Zasmeta

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

121 2nd St NW Aitkin, MN 56431

Contact Person's Phone #: 218-927-2363

Legal Status of Organization: _____ **Unit of Government (for example cities, townships etc.)**

_____ **Non-profit Tourism Association**

X **Non-profit Association**

Is your organization registered as a nonprofit corporation with the Secretary of State? yes

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization The JAC mission is to create and present exhibits, workshops & programming in the arts for people of all ages & backgrounds

2. FUNDING:

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1000.00
 (Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 4910.00

Total projected budget \$ 5910.00

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

The JAC (Jogues Art Center) will host the "Harvest Dinner" on Sat. Sept 7th at the 40 Club Convention Center. The event has been held at the Holm Farm for the last 7 yrs. We have changed the venue to attempt to increase attendance and exposure to the JAC beyond the community of Aitkin.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We hope to increase awareness of the JAC and the community of Aitkin as a destination. By using television and newspaper ads in Northern MN and Duluth we think we will bring visitors to Aitkin.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

The Harvest Dinner is a fun event and this year with a German theme will be especially happy! We believe diners will come & stay in local establishments & eat at restaurants in the vicinity. They will drive (from)

List target markets:

Where - geographic areas (s)

Northern Minnesota
Duluth

List target audience:

Who - type of group or activity

those living in these areas

Please estimate the number of people who will come from: Your local community and surrounding area: _____
From other communities in Minnesota: _____
From outside of Minnesota: _____

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Lake and Public TV	400.00		400.00
Grand Rapids Herald	275.00		275.00
Duluth News Tribune	325.00		325.00
Aitkin & Sub. Age & Messenger		260.00	260.00
Choniewski Band		450.00	450.00
Food & Expenses		4,000.00	200.00
Decor & Misc		200.00	4,000.00
TOTALS	\$1,000.00	4,910.00	5,910.00

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Linda Jarmata

Date: 7/31/13

through other areas of Aitkin County + hopefully
will want to return.

JAQUES Art Center & Gallery Gifts

Board of Directors
Barden Heft
President

Leslie Goble
Secretary

Jerry Holm
President-Elect

Cherie Holm
Treasurer

Angie Barnhart

Dan Borseth

LaVonne Bowman

Katherine Ella

Angela Erickson

Ruth Hauge

Paul Hauge

Shirley Lundstrom

Ryan Menzel

Michael J. Ryan

Wayne Johnson

Linda Zasmata
Office Manager

info@jaquesart.com

www.jaquesart.com

121 2nd St. NW

Aitkin, MN 56431

(218) 927-2363

Fax - (218) 927-4724

Hours: 11AM - 4PM
Tuesday - Saturday

Jaques Art Center is committed to
equal opportunity and equal access.



Celebrate the Arts!

July 31, 2013

To: Aitkin County Board of Commissioners
From: Jaques Art Center

WHEREAS, the Jaques Art Center is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Jaques has a need for a grant to fund advertising, which will provide an audience beyond Aitkin County an awareness of what the Jaques Art Center has to offer.

WHEREAS, the Jaques determined that it will need an ACTGAC Fund grant for \$1000 in order to do the program/event; and,

WHEREAS, the Jaques has available One Hundred Dollars (\$100) as matching funds for the Program/Event; which funds the Jaques will not use as matching funds for any other program or event; and

WHEREAS the Jaques understands and agrees that ACTGAC Funds will not be used to reimburse the Jaques for any cost incurred prior to the date on which this Project/event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFFORE BE IT RESOLVED that the Jaques organization hereby authorizes and approves making application to Aitkin County for a grant for \$1000 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that Linda Zasmata is hereby designated as the person who will supervise the Program/Event and successfully complete the Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: July 31, 2013

By: Barden R. Heft 
Its: President, Board of Directors

I, the undersigned Secretary of the Jaques organization, hereby certify the the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Jaques Art Center on the 31st day of July, 2013

By: Leslie Goble 
Its; Secretary, Board of Directors

Mission Statement

*The Jaques Art Center publicly presents exhibits, workshops, seminars
and programming for people of all ages, cultures and backgrounds.*

Its focus is to publicly present the arts including that of Francis Lee and Florence Page Jaques.

Jaques Art Center: Aitkin County Tourism Grant

Project Description:

The Jaques Art Centers hosts a number of events and exhibits over the course of a year. In an attempt to increase attendance to the Jaques Art Center and its events in the community of Aitkin, we have changed the venue of one of our most popular fundraisers, the annual Harvest Dinner, to a larger location. We also have scheduled new exhibits and events that will involve the community and regional artists for the upcoming year of 2014.

Over three thousand people have visited the Jaques Art Center so far in 2013. Our membership base spans the United States with 37 families of members being from outside the state of Minnesota, 88 families inside the state and 330 families of local members of the Aitkin Community.

In our 2014 schedule, we will feature artists from the Brainerd area, the Duluth area and the Grand Marais area. We will also be featuring a 'Francis Lee Jaques' exhibit with the intent of increasing traffic from the metropolitan area.

We hope to accomplish:

We hope to increase awareness of the JAC and the community of Aitkin as a destination by using television and newspaper ads in Northern Minnesota and the Duluth. We think this will bring visitors to Aitkin.

How will our projects bring visitors to Aitkin:

The events and exhibits hosted by the Jaques Art Center are creative, entertaining and a delightful change of pace for all who visit. We believe that when people come and attend our events and visit the art center they stay in local establishments, visit local shops and eat at the local restaurants.

Jaques Membership Details:

Other States

37 Households

- Arizona - 7
- California - 8
- Colorado - 2
- Florida - 2
- Illinois - 2
- Iowa - 1
- Maine - 1
- Michigan - 2
- Missouri - 1
- Nevada - 1
- New Jersey - 1
- New Mexico - 1
- North Carolina - 1
- North Dakota - 1
- Oregon - 1
- Rhode Island - 1
- Tennessee - 1
- Washington - 2
- Wisconsin - 1

Minnesota

88 Households

- Palisade - 11
- Minneapolis - 9
- McGregor - 8
- Plymouth - 5
- Maple Grove - 4
- Shoreview - 3
- Minnetonka - 3
- Isle - 3
- Merrifield - 3
- Stillwater - 2
- White Bear Lake - 2
- Roseville - 2
- Champlin - 2
- Nisswa - 2
- Pengilly - 2
- Kettle River - 2
- Milaca - 2
- Wayzata - 1
- Vadnais Hts - 1
- Two Harbors - 1
- Swatara - 1
- So. St Paul - 1
- W. St Paul - 1
- Woodbury - 1
- Zimmerman - 1

- Royalton - 1
- St Peter - 1
- St Michael - 1
- Monticello - 1
- Mora - 1
- New Hope - 1
- Princeton - 1
- Isanti - 1
- Lake Crystal - 1
- Lindstrom - 1
- Mankato - 1
- Marcel - 1
- Miltona - 1
- Richfield - 1
- Randall - 1

AITKIN - 330 HOUSEHOLDS