

Aitkin County Board of Commissioners
Request for County Board Action/Agenda Item Cover Sheet



To: Chairperson, Aitkin County Board of Commissioners Date: 5-16-22

Via: Patrick Wussow, County Administrator

From: Mark Jacobs, Land Commissioner

Title of Item:

Maven Perspectives LLC

Requested Meeting Date: 5-22-12 Estimated Presentation Time: 1 hour

Presenter: Mark Jacobs, Land Commissioner and Jane Bymark, Maven Perspectives

Type of Action Requested (check all that apply)

- For info only, no action requested
- For discussion only with possible future action
- Let/Award Bid or Quote (attach copy of basic bid/quote specs or summary of complex specs, each bid/quote received & bid/quote comparison)
- Approve/adopt proposal by motion
- Authorize filling vacant staff position
- Request to schedule public hearing or sale
- Request by member of the public to be heard
- Item should be addressed in closed session under MN Statute _____
- Approve under Consent Agenda
- Adopt Ordinance Revision
- Approve/adopt proposal by resolution (attach draft resolution)
- Other (please list) _____

Fiscal Impact (check all that apply)

- Is this item in the current approved budget? Yes _____ No _____ (attach explanation)
- What type of expenditure is this? Operating Capital Other (attach explanation)
- Revenue line account # that funds this item is: _____
- Expenditure line account # for this item is: _____

Staffing Impact (Any yes answer requires a review by Human Resources Manager before going to the board)

- Duties of a department employee(s) may be materially affected. Yes No
- Applicable job description(s) may require revision. Yes No
- Item may impact a bargaining unit agreement or county work policy. Yes No
- Item may change the department's authorized staffing level. Yes No



Supporting Attachment(s)

- Memorandum Summary of Item
- Copy of applicable county policy and/or ordinance (excerpts acceptable)
- Copy of applicable state/federal statute/regulation (excerpts acceptable)
- Copy of applicable contract and/or agreement
- Original bid spec or quote request (excluding complex construction projects)
- Bids/quotes received (excluding complex construction projects, provide comparison worksheet)
- Bid/quote comparison worksheet
- Draft County Board resolution
- Plat approval check-list and supporting documents
- Copy of previous minutes related to this issue
- Other supporting document(s) (please list) Tentative Agenda

Provide eleven (11) copies of supporting documentation NO LATER THAN Wednesday at Noon to make the Board's agenda for the following Tuesday. Items WILL NOT be placed on the Board agenda unless complete documentation is provided for mailing in the Board packets. (see reverse side for details)

Sue Bingham

From: Mark Jacobs [mjacobs@co.aitkin.mn.us]
Sent: Thursday, May 17, 2012 8:11 AM
To: 'Sue Bingham'
Subject: LLCC Marketing update

To: County Board
CC: County Administrator

Maven Perspectives will be giving an update on their LLCC marketing project including the following...

1. Review research and survey results
2. Review SWOT and PEST results
3. Clarify scope
4. Establish drivers
5. Exploring new markets
6. Social media-accessibility

Mark Jacobs
Land Commissioner
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Agenda

Maven Perspectives LLC

May 22, 2012

1. Review research and survey results
2. Review SWOT and PEST results
3. Clarify scope
4. Establish drivers
5. Exploring new markets
6. Social media-accessibility

****additional items may be added**